Business Cards & Stationery

Business Cards
- Full Color Flat 10-11
- Full Color Raised Print 12
- Full Color Magnetic 13
- Full Color Plastic 13
- Spot Color 14-15
- Foil Enhanced 16
- Specialty Print Options 16

Letterhead
- Full Color 17
- Spot Color 18-19
- Specialty Printing Options 20

Envelopes
- Stationery Full Color 21
- Stationery Spot Color 22-23
- Stationery Specialty Print Options 24
- Business Full Color 26
- Business Spot Color 27
- Mailing Standard Gum 28
- Mailing Peel and Seal 29

Announcements
- Full Color Cards 30
- Full Color Folders 31
- Spot Color Standard Vellum 32-33
- Specialty Print Options 34

Full Color Flat Business Cards

The Finishing Touch | Add a standard or special foil to any full color business card. Request a quote today.

Full Color
Flat Business Cards:
- Size: 3½" x 2"
- Vertical or horizontal layout
- Portrait style or full bleed
- Flat print
- Round corners available for an additional charge
- Add any standard or special foil to full color cards, see page 16

New STOCK

- Pearlized White 105 lb.

Full Color Flat Business Cards

White 14 pt. Uncoated

Imprint	Item Number	250	500	1,000	Add'l 500 no change
●/○	BC-X1-FF-NAV5	$56.65	$59.75	$70.05	$20.10
●/●	BCS-X1-FF-NAV5	$69.00	$72.10	$86.55	$32.70

White 14 pt. C2S

Imprint	Item Number	250	500	1,000	Add'l 500 no change
●/○	BC-X2-FF-NAV5	$59.25	$62.30	$72.65	$22.65
●/●	BCS-X2-FF-NAV5	$71.60	$74.65	$89.15	$35.25

White 14 pt., C2S, UV Coated Front Side
White 16 pt., C2S

Imprint	Item Number	250	500	1,000	Add'l 500 no change
●/○	BC-X3-FF-NAV5	$61.80	$64.90	$80.35	$25.25
●/●	BCS-X3-FF-NAV5	$74.15	$77.25	$96.85	$37.85

pages 214-219

Full Color Flat Business Cards

White 16 pt., C2S, UV Coated Front Side
CLASSIC CREST® Solar White 110 lb.

Imprint	Item Number	250	500	1,000	Add'l 500 no change
●/○	BC-X4-FF-NAV5	$69.55	$72.65	$82.95	$30.80
●/●	BCS-X4-FF-NAV5	$81.90	$85.00	$99.45	$43.40

CLASSIC CREST® Natural White 110 lb.
CLASSIC® Linen Solar White 100 lb.
ENVIRONMENT® Desert Storm 100 lb.
Mohawk Superfine Eggshell Ultrawhite 100 lb.
New STOCK Pearlized White 105 lb.

Imprint	Item Number	250	500	1,000	Add'l 500 no change
●/○	BC-Z1-DF-NAV5	$71.15	$83.00	$103.00	$32.00
●/●	BCS-Z1-DF-NAV5	$83.50	$95.35	$119.50	$44.60

Additional Options

Add charges below to prices above

Description	Item Number	250	500	1,000	Add'l 500 no change
4 Rounded Corners, ¼" Radius	BEC-RCRN-NAV5	$7.10	$14.25	$16.30	$8.15

(R) Production time: 2 working days; with back copy: 3 working days.

●/○ - Full Color Front Only | ●/● - Full Color Both Sides

pages 214-219

Full Color Raised Business Cards

Full Color Raised Business Cards:

- Size: 3½" x 2"
- Vertical or horizontal layout
- Portrait style or full bleed
- Raised print
- Round corners available for an additional charge
- Back copy is available in flat printing; thermography is not available on the back side

Full Color Raised Business Cards

White Vellum 80 lb.

Imprint	Item Number	250	500	1,000	Add'l 500 no change
●/○	BC-Y1-RF-NAV5	$59.75	$62.85	$73.15	$23.20
●/●	BCS-Y1-RF-NAV5	$72.10	$75.20	$89.65	$35.80

Bright White Linen 80 lb.
Warm White Linen 80 lb.

Imprint	Item Number	250	500	1,000	Add'l 500 no change
●/○	BC-Y2-RF-NAV5	$64.90	$68.00	$78.30	$28.35
●/●	BCS-Y2-RF-NAV5	$77.25	$80.35	$94.80	$40.95

Additional Options

Add charges below to prices above

Description	Item Number	250	500	1,000	Add'l 500 no change
4 Rounded Corners, ¼" Radius	BEC-RCRN-NAV5	$7.10	$14.25	$16.30	$8.15

(R) Production time: 2 working days; with back copy: 3 working days.

●/○ - Full Color Front Only | ●/● - Full Color Both Sides

pages 214-219

Full Color Magnetic and Plastic Business Cards

Plastic Card

Magnetic Business Card

Plastic Card

VARIABLE DATA

Full Color Magnetic Business Cards

White Magnetic 16 pt. (14 mil), UV Gloss Coated Front Side

Item Number	250	500	1,000	Add'l 500 no change
AMB-Z1-DF-NAV5	$100.70	$130.70	$189.85	$59.15

Additional Options

Add charges below to prices above

Description	Item Number	250	500	1,000	Add'l 500 no change
4 Rounded Corners, ¼" Radius	AEC-RCRN-NAV5	$7.10	$14.25	$16.30	$8.15
Variable Text	AEC-VTEXT-NAV5	---------- $31.25 **(V)** ----------			

(R) Production time: 2 working days

Full Color Magnetic Business Cards:

- Size: 3½" x 2"
- Vertical or horizontal layout
- Portrait style or full bleed
- Flat print
- Round corners available for an additional charge
- Variable Text is available; refer to page 258 for more information

Full Color Plastic Cards

Item Number	Description	100	250	500	1,000	2,500
3PD-3001-NAV5	Digital/0	$152.40	$249.05	$347.75	$667.90	$1,383.95
3PD-3001V-NAV5	Digital/0 + Mag or Personalization	$186.65	$300.75	$422.95	$797.75	$1,651.80
3PCS-3001-NAV5	Digital/Digital	$184.75	$291.35	$385.35	$723.55	$1,607.15
3PCS-3001V-NAV5	Digital/Digital + Mag or Personalization	$266.65	$408.85	$394.75	$742.10	$1,651.80

(R) Production times: Digital Card Printing: 15 working days from proof approval; Digital Card Printing Plus Personalization: 20 working days after proof approval. For additional options such as a magnetic strip, please request a quote.

Full Color Plastic Cards:

- Size: 3⅜" x 2⅛" with rounded corners
- 30 mil white PVC with laminated finish
- Vertical or horizontal layout
- Portrait style or full bleed
- Flat print

pages 214-219

Spot Color Business Cards

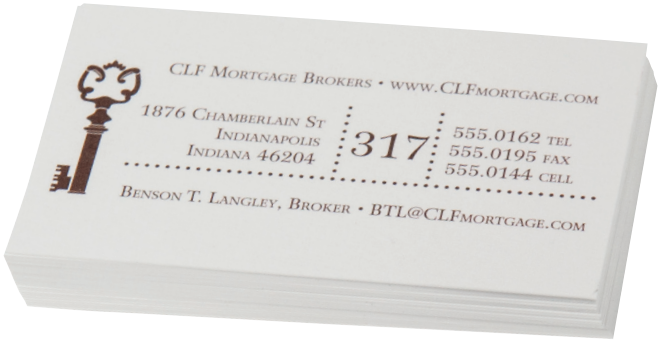
Spot Color Business Cards:

- Size: 3½" x 2"
- Vertical or horizontal layout
- Thermography provided unless otherwise specified
- Choose from a variety of imprinting processes
- See specialty options on page 16

New COLOR

Refer to our swatch book to see our new shades of:

- Gray Laid
- White Laid
- Ivory Laid
- Gray Linen



Spot Color Business Cards
Business Value Stocks

Item Number: BC-C1-NAV5

White Vellum 80 lb.

Printing Process	500	1,000	Add'l 500 No Change
Black Ink	$38.05	$43.20	$16.90
1 Standard Ink	$41.15	$46.30	$16.90
1 Standard & Black Ink	$50.40	$55.55	$16.90
2 Standard Inks	$56.60	$61.75	$16.90
1 Special Ink	$123.05	$128.20	$16.90
1 Standard & 1 Special Ink	$135.40	$140.55	$16.90
2 Special Inks	$220.40	$225.55	$16.90
1 Standard Foil	$150.80	$164.65	$33.50
2 Standard Foils	$297.15	$320.45	$62.55

Item Number: BC-C2-NAV5

Natural Vellum 80 lb.
White Laid 80 lb.
Ivory Laid 80 lb.
Gray Laid 80 lb.
Bright White Linen 80 lb.
Warm White Linen 80 lb.
Gray Linen 80 lb.

Printing Process	500	1,000	Add'l 500 No Change
Black Ink	$60.65	$65.80	$19.20
1 Standard Ink	$63.75	$68.90	$19.20
1 Standard & Black Ink	$73.00	$78.15	$19.20
2 Standard Inks	$79.20	$84.35	$19.20
1 Special Ink	$145.65	$150.80	$19.20
1 Standard & 1 Special Ink	$158.00	$163.15	$19.20
2 Special Inks	$243.00	$248.15	$19.20
1 Standard Foil	$153.60	$170.25	$36.30
2 Standard Foils	$299.95	$326.05	$65.35

Spot Color Business Cards
Business Basics Stocks

Item Number: BC-C3-NAV5

Cougar® Opaque Smooth White 100 lb.
White Gloss Coated 12 pt. C1S

Printing Process	500	1,000	Add'l 500 No Change
Black Ink	$67.10	$72.25	$24.25
1 Standard Ink	$70.20	$75.35	$24.25
1 Standard & Black Ink	$79.45	$84.60	$24.25
2 Standard Inks	$85.65	$90.80	$24.25
1 Special Ink	$152.10	$157.25	$24.25
1 Standard & 1 Special Ink	$164.45	$169.60	$24.25
2 Special Inks	$249.45	$254.60	$24.25
1 Standard Foil	$154.60	$172.30	$37.30
2 Standard Foils	$300.95	$328.10	$66.35

Item Number: BC-C8-NAV5

Gloss Coated Black 12 pt.

Printing Process	1,000	Add'l 500 No Change
1 Standard Foil (Gold, Silver or Black)	$115.90	$36.65
1 Standard Foil (Other Colors)	$175.40	$36.65
2 Standard Foils	$271.70	$65.70

(R) Production times: Standard and Special Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 218.

pages 214-219

Spot Color Business Cards

Add a Touch of Class | Using raised print on simple one- and two-color products adds dimension and class to your business card.

Spot Color Business Cards
Business Advantage Stocks

Item Number: BC-C4-NAV5

CLASSIC® Linen Baronial Ivory 80 lb.
ENVIRONMENT® Desert Storm 100 lb.
CLASSIC® Laid Baronial Ivory 80 lb.
Strathmore Writing Ultimate White Wove 88 lb.
Strathmore Writing Bright White Wove 88 lb.
Strathmore Writing Natural White Wove 88 lb.

Printing Process	500	1,000	Add'l 500 No Change
Black Ink	$86.45	$91.60	$28.15
1 Standard Ink	$89.55	$94.70	$28.15
1 Standard & Black Ink	$98.80	$103.95	$28.15
2 Standard Inks	$105.00	$110.15	$28.15
1 Special Ink	$171.45	$176.60	$28.15
1 Standard & 1 Special Ink	$183.80	$188.95	$28.15
2 Special Inks	$268.80	$273.95	$28.15
1 Standard Foil	$158.70	$180.55	$41.45
2 Standard Foils	$305.05	$336.35	$70.50

Item Number: BC-C5-NAV5

CLASSIC CREST® Solar White 110 lb.
CLASSIC CREST® Natural White 110 lb. *Upgraded Basis Weight!*
CLASSIC® Linen Solar White 100 lb. *Upgraded Basis Weight!*
CLASSIC® Linen Natural White 100 lb. *Upgraded Basis Weight!*
CLASSIC® Laid Natural White 100 lb. *Upgraded Basis Weight!*
Strathmore Writing Natural White Wove 110 lb.
Strathmore Writing Ultimate White Wove 110 lb.

Printing Process	500	1,000	Add'l 500 No Change
Black Ink	$102.65	$107.80	$30.40
1 Standard Ink	$105.75	$110.90	$30.40
1 Standard & Black Ink	$115.00	$120.15	$30.40
2 Standard Inks	$121.20	$126.35	$30.40
1 Special Ink	$187.65	$192.80	$30.40
1 Standard & 1 Special Ink	$200.00	$205.15	$30.40
2 Special Inks	$285.00	$290.15	$30.40
1 Standard Foil	$164.40	$185.70	$47.10
2 Standard Foils	$310.75	$341.50	$76.15

Spot Color Business Cards:

- Size: 3½" x 2"
- Vertical or horizontal layout
- Thermography provided unless otherwise specified
- Choose from a variety of imprinting processes
- See specialty options on page 16

Spot Color Business Cards
Business Premium Stocks

Item Number: BC-C6-NAV5

CLASSIC CREST® Solar White 130 lb.
CLASSIC CREST® Natural White 130 lb. *Upgraded Basis Weight!*
Strathmore Writing Ultimate White Wove 130 lb.

Printing Process	500	1,000	Add'l 500 No Change
Black Ink	$112.20	$117.35	$34.15
1 Standard Ink	$115.30	$120.45	$34.15
1 Standard & Black Ink	$124.55	$129.70	$34.15
2 Standard Inks	$130.75	$135.90	$34.15
1 Special Ink	$197.20	$202.35	$34.15
1 Standard & 1 Special Ink	$209.55	$214.70	$34.15
2 Special Inks	$294.55	$299.70	$34.15
1 Standard Foil	$170.05	$203.20	$52.75
2 Standard Foils	$316.40	$359.00	$81.80

Item Number: BC-C7-NAV5

CRANE'S CREST® Fluorescent White 90 lb. *Upgraded Basis Weight!*
CRANE'S CREST® Natural White 90 lb. *Upgraded Basis Weight!*

Printing Process	500	1,000	Add'l 500 No Change
Black Ink	$119.05	$124.20	$45.05
1 Standard Ink	$122.15	$127.30	$45.05
1 Standard & Black Ink	$131.40	$136.55	$45.05
2 Standard Inks	$137.60	$142.75	$45.05
1 Special Ink	$204.05	$209.20	$45.05
1 Standard & 1 Special Ink	$216.40	$221.55	$45.05
2 Special Inks	$301.40	$306.55	$45.05
1 Standard Foil	$175.25	$213.55	$57.95
2 Standard Foils	$321.60	$369.35	$87.00

(R) Production times: Standard and Special Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 218.

Specialty Printing Options - Business Cards

Standard Foil Colors

Please request a quote for:

- Engraving
- Fold Over and File Business Cards
- Additional stocks

Spot Color Business Cards Specialty Printing Options

Add these charges to the prices on pages 14-15.

Ink with Foil Stamping	500	1,000	Add'l 500 No Change
1 Standard Foil	$146.35	$155.80	$29.05

(R) Production time: 5 working days. Pricing includes one standard foil and recycled die. Dies are not returned. Request a quote for registration between ink and foil stamping.

Ink with Blind Embossing	500	1,000	Add'l 500 No Change
1 Position Blind Emboss	$146.35	$155.80	$29.05

(R) Production time: 5 working days. Pricing includes a single level recycled die. Dies are not returned. Please request a quote for single or multilevel brass dies and/or registration between ink and blind embossing.

Ink with Foil Embossing	500	1,000	Add'l 500 No Change
1 Position Foil Emboss	$296.90	$317.90	$34.80

(R) Production time: 6 working days. Pricing includes one standard foil and single level recycled die. Dies are not returned. Please request a quote for single or multilevel brass dies and/or registration between ink and foil embossing.

Back Copy Printing	500	1,000	Add'l 500 No Change
1 Color	$38.25	$39.80	$14.55
2 Color	$51.25	$52.80	$14.55

(R) Production time: 1 additional working day. If back copy ink color is different than front copy, request a quote. Back copy is available in flat printing; thermography is not available on the back side.

Full Color Business Cards Specialty Printing Options

Add these charges to the prices on pages 10-11.

Full Color with Foil Stamping	500	1,000	Add'l 500 No Change
1 Standard Foil	$165.40	$190.00	$34.50

(R) Production time: 6 working days; 7 working days with back copy. Pricing includes one standard foil and recycled die. Dies are not returned. Request a quote for registration between ink and foil stamping.

Spot Color Business Cards Customer Supplied Stock

Item Number: BC-CS-NAV5

Printing Process	500	1,000	Add'l 500 No Change
Black Ink	$103.60	$107.65	$13.20
1 Standard Ink	$106.70	$110.75	$13.20
1 Standard & Black Ink	$115.95	$120.00	$13.20
2 Standard Inks	$122.15	$126.20	$13.20
1 Special Ink	$188.60	$192.65	$13.20
1 Standard & 1 Special Ink	$200.95	$205.00	$13.20
2 Special Inks	$285.95	$290.00	$13.20

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 218. Please check for correct stock size prior to placing your stock supplied order. Stock must be supplied at a minimum size of 8½" x 11". Supply a minimum of 10% overage per press run. All customer supplied stock orders are subject to a 10% over or underrun. All supplied stock should be sent freight prepaid.

pages 214-219

Full Color Letterhead

Full Color Letterhead:

- Size: 8½" x 11"
- Choose from Flat or Raised Ink
- Blank stock available for multiple page documents; see pages 18-19 for pricing
- Full bleeds are available with flat print only
- All raised ink letterhead are printed with Perma Raised® thermography. It's a special heat-resistant product designed to withstand the high temperatures of laser printers without melting. Guaranteed to run on laser printers, inkjet printers and copiers.

Full Color Letterhead

Stock Description	Imprint	Item Number	250	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
White Economy Smooth 24 lb.	Flat	LH-X1-FF-NAV5	$174.25	$205.15	$236.10	$291.75	$318.55	$442.25	$24.70
	Raised	LH-Y1-RF-NAV5							
White 70 lb. Text	Flat	LH-X2-FF-NAV5	$175.55	$207.75	$241.30	$302.15	$331.55	$468.25	$27.30
	Raised	LH-Y2-RF-NAV5							
CAPITOL BOND® 24 lb.	Flat	LH-X3-FF-NAV5	$183.25	$223.15	$272.10	$363.75	$408.55	$622.25	$36.05
	Raised	LH-Y3-RF-NAV5							
Bright White Linen 24 lb. Warm White Linen 24 lb.	Flat	LH-X4-FF-NAV5	$184.55	$225.75	$277.30	$374.15	$421.55	$648.25	$40.20
	Raised	LH-Y4-RF-NAV5							
CLASSIC CREST® Solar White 24 lb. Natural White 24 lb. CLASSIC® Linen Solar White 24 lb. Baronial Ivory 24 lb. Natural White 24 lb. Strathmore Writing Ultimate White Wove 24 lb. Bright White Wove 24 lb. Natural White Wove 24 lb.	Flat	LH-X5-FF-NAV5	$188.45	$233.55	$292.90	$405.35	$460.55	$726.25	$53.15
	Raised	LH-Y5-RF-NAV5							
Mohawk Superfine Eggshell Ultrawhite 80 lb. Text CLASSIC CREST® Solar White 80 lb. Text Natural White 80 lb. Text CLASSIC® Linen Solar White 80 lb. Text	Flat	LH-X6-FF-NAV5	$196.80	$250.25	$326.30	$472.15	$544.05	$893.25	$66.00
	Raised	LH-Y6-RF-NAV5							

(R) Production time: 2 working days.

pages 214-219

Spot Color Letterhead - Business Value & Basic Stocks

Spot Color Letterhead:

- Sizes:
  - Letter - 8½" x 11"
  - Monarch - 7¼" x 10½"
  - Billing - 8½" x 8"
  - Professional - 6" x 9"
  - Letter - 8½" x 7¼"
- Request a quote for letterhead sizes 5½" x 8½" and smaller. Specify size when ordering. If no size is indicated, 8½" x 11" will be supplied.
- Blank stock available for multiple page documents
- See specialty options on page 20
- All raised ink letterhead are printed with Perma Raised® thermography unless otherwise specified. It's a special heat-resistant product designed to withstand the high temperatures of laser printers without melting. Guaranteed to run on laser printers, inkjet printers, and copiers.

New COLOR

Refer to our swatch book to see our new shades of:

- Gray Laid
- White Laid
- Ivory Laid
- Gray Linen

Spot Color Letterhead - Business Value & Basic Stocks

Item Number: LH-C1-NAV5

White Economy Smooth 24 lb.

Printing Process	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
Black Ink	$91.25	$136.90	$199.45	$230.50	$374.20	$24.55
1 Standard Ink	$106.70	$152.35	$214.90	$245.95	$389.65	$24.55
1 Standard & Black Ink	$153.10	$198.75	$261.30	$292.35	$436.05	$24.55
2 Standard Inks	$168.55	$214.20	$276.75	$307.80	$451.50	$24.55
1 Special Ink	$168.55	$214.20	$276.75	$307.80	$451.50	$24.55
1 Standard & 1 Special Ink	$230.40	$276.05	$338.60	$369.65	$513.35	$24.55
2 Special Inks	$307.70	$353.35	$415.90	$446.95	$590.65	$24.55
Blank	$24.25	$47.95	$86.20	$107.75	$196.20	$17.55

Item Number: LH-C2-NAV5

CAPITOL BOND® 24 lb.

Black Ink	$102.05	$158.50	$242.65	$284.50	$482.20	$35.35
1 Standard Ink	$117.50	$173.95	$258.10	$299.95	$497.65	$35.35
1 Standard & Black Ink	$163.90	$220.35	$304.50	$346.35	$544.05	$35.35
2 Standard Inks	$179.35	$235.80	$319.95	$361.80	$559.50	$35.35
1 Special Ink	$179.35	$235.80	$319.95	$361.80	$559.50	$35.35
1 Standard & 1 Special Ink	$241.20	$297.65	$381.80	$423.65	$621.35	$35.35
2 Special Inks	$318.50	$374.95	$459.10	$500.95	$698.65	$35.35
Blank	$35.05	$69.55	$129.40	$161.75	$304.20	$28.35

Item Number: LH-C3-NAV5

Bright White Linen 24 lb.
White Laid 24 lb.
Natural Smooth 24 lb.
Warm White Linen 24 lb.
Ivory Laid 24 lb.
Gray Linen 24 lb.
Gray Laid 24 lb.

Black Ink	$109.30	$173.00	$271.65	$320.75	$554.70	$42.60
1 Standard Ink	$124.75	$188.45	$287.10	$336.20	$570.15	$42.60
1 Standard & Black Ink	$171.15	$234.85	$333.50	$382.60	$616.55	$42.60
2 Standard Inks	$186.60	$250.30	$348.95	$398.05	$632.00	$42.60
1 Special Ink	$186.60	$250.30	$348.95	$398.05	$632.00	$42.60
1 Standard & 1 Special Ink	$248.45	$312.15	$410.80	$459.90	$693.85	$42.60
2 Special Inks	$325.75	$389.45	$488.10	$537.20	$771.15	$42.60
Blank	$42.30	$84.05	$158.40	$198.00	$376.70	$35.60

(R) Production time: 2 working days. Additional charge for registration between two ink colors, see page 218.

pages 214-219

Spot Color Letterhead - Business Advantage & Premium Stocks

Spot Color Letterhead:

- Sizes:
  - Letter - 8½" x 11"
  - Monarch - 7¼" x 10½"
  - Billing - 8½" x 8"
  - Professional - 6" x 9"
  - Letter - 8½" x 7¼"
- Request a quote for letterhead sizes 5½" x 8½" and smaller. Specify size when ordering. If no size is indicated, 8½" x 11" will be supplied.
- Blank stock available for multiple page documents
- See specialty options on page 20
- All raised ink letterhead are printed with Perma Raised® thermography unless otherwise specified. It's a special heat-resistant product designed to withstand the high temperatures of laser printers without melting. Guaranteed to run on laser printers, inkjet printers, and copiers.

Spot Color Letterhead - Business Advantage & Premium Stocks

Item Number: LH-C4-NAV5

CLASSIC CREST® Solar White 24 lb.
CLASSIC CREST® Natural White 24 lb.
CLASSIC® Laid Natural White 24 lb.
CLASSIC® Laid Baronial Ivory 24 lb.
CLASSIC® Linen Solar White 24 lb.
CLASSIC® Linen Natural White 24 lb.
CLASSIC® Linen Baronial Ivory 24 lb.

Printing Process	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
Black Ink	$117.05	$188.50	$302.65	$359.50	$632.20	$50.35
1 Standard Ink	$132.50	$203.95	$318.10	$374.95	$647.65	$50.35
1 Standard & Black Ink	$178.90	$250.35	$364.50	$421.35	$694.05	$50.35
2 Standard Inks	$194.35	$265.80	$379.95	$436.80	$709.50	$50.35
1 Special Ink	$194.35	$265.80	$379.95	$436.80	$709.50	$50.35
1 Standard & 1 Special Ink	$256.20	$327.65	$441.80	$498.65	$771.35	$50.35
2 Special Inks	$333.50	$404.95	$519.10	$575.95	$848.65	$50.35
Blank	$50.05	$99.55	$189.40	$236.75	$454.20	$43.35

Item Number: LH-C5-NAV5

Strathmore Writing Ultimate White Wove 24 lb.
Strathmore Writing Natural White Wove 24 lb.
Strathmore Writing Bright White Wove 24 lb.

Black Ink	$119.65	$193.70	$313.05	$372.50	$658.20	$52.95
1 Standard Ink	$135.10	$209.15	$328.50	$387.95	$673.65	$52.95
1 Standard & Black Ink	$181.50	$255.55	$374.90	$434.35	$720.05	$52.95
2 Standard Inks	$196.95	$271.00	$390.35	$449.80	$735.50	$52.95
1 Special Ink	$196.95	$271.00	$390.35	$449.80	$735.50	$52.95
1 Standard & 1 Special Ink	$258.80	$332.85	$452.20	$511.65	$797.35	$52.95
2 Special Inks	$336.10	$410.15	$529.50	$588.95	$874.65	$52.95
Blank	$52.65	$104.75	$199.80	$249.75	$480.20	$45.95

Item Number: LH-C6-NAV5

CRANE'S CREST® Fluorescent White 24 lb.
CRANE'S CREST® Natural White 24 lb.
CRANE'S BOND® Ivory 24 lb.

Black Ink	$136.65	$227.70	$381.05	$457.50	$828.20	$69.95
1 Standard Ink	$152.10	$243.15	$396.50	$472.95	$843.65	$69.95
1 Standard & Black Ink	$198.50	$289.55	$442.90	$519.35	$890.05	$69.95
2 Standard Inks	$213.95	$305.00	$458.35	$534.80	$905.50	$69.95
1 Special Ink	$213.95	$305.00	$458.35	$534.80	$905.50	$69.95
1 Standard & 1 Special Ink	$275.80	$366.85	$520.20	$596.65	$967.35	$69.95
2 Special Inks	$353.10	$444.15	$597.50	$673.95	$1,044.65	$69.95
Blank	$69.65	$138.75	$267.80	$334.75	$650.20	$62.95

(R) Production time: 2 working days. Additional charge for registration between two ink colors, see page 218.

pages 214-219

Spot Color Specialty Printing Options - Letterhead

Please request a quote for:

- Engraving
- Additional stocks
- Back copy
- Full color with foil stamping or embossing

Spot Color Letterhead - Customer Supplied Stock

Item Number: LH-CS-NAV5

Printing Process	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
Black Ink	$140.15	$153.45	$182.25	$196.60	$268.50	$14.40
1 Standard Ink	$155.60	$168.90	$197.70	$212.05	$283.95	$14.40
1 Standard & Black Ink	$202.00	$215.30	$244.10	$258.45	$330.35	$14.40
2 Standard Inks	$217.45	$230.75	$259.55	$273.90	$345.80	$14.40
1 Special Ink	$217.45	$230.75	$259.55	$273.90	$345.80	$14.40
1 Standard & 1 Special Ink	$279.30	$292.60	$321.40	$335.75	$407.65	$14.40
2 Special Inks	$356.60	$369.90	$398.70	$413.05	$484.95	$14.40

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 218.

Spot Color Letterhead - Specialty Printing Options

Add the charges below to the pricing grids on pages 18-19.

Ink with Foil Stamping	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
1 Standard Foil	$163.00	$172.40	$239.85	$281.10	$452.25	$41.00

(R) Production time: 5 working days. Pricing includes one standard foil and a recycled die for the first 8 square inch imprint area. Dies are not returned. Please request a quote if your image area exceeds 8 square inches or appears in more than one position. Request a quote for registration between ink and foil stamping.

Ink with Blind Embossing	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
1 Position Blind Emboss	$163.00	$172.40	$239.85	$281.10	$452.25	$41.00

(R) Production time: 5 working days. Pricing includes single level recycled die for the first 8 square inch imprint area. Dies are not returned. Please request a quote for single or multilevel brass dies, if your image area exceeds 8 square inches or appears in more than one position. Request a quote for registration between ink and blind embossing.

Ink with Foil Embossing	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
1 Position Foil Emboss	$279.65	$300.20	$380.05	$427.50	$629.60	$47.00

(R) Production time: 6 working days. Pricing includes one standard foil and single level recycled die for the first 8 square inch imprint area. Dies are not returned. Please request a quote for single or multilevel brass dies, if your image area exceeds 8 square inches or appears in more than one position. Request a quote for registration between ink and foil embossing.

pages 214-219

Full Color Stationery Envelopes

Full Color Stationery Envelopes:

- Size: #10, 4⅛" x 9½"
- Choose from Flat or Raised Ink
- Blank stock available, see pages 22-23 for pricing
- Bleeds are not available
- All raised ink envelopes are printed with Perma Raised® thermography unless otherwise specified. It's a special heat-resistant product designed to withstand the high temperatures of laser printers without melting. Guaranteed to run on laser printers, inkjet printers, and copiers

Full Color Stationery Envelopes

Stock Description	Imprint	Item Number	250	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
#10 White Wove 24 lb.	Flat	ENV-X1-FF-NAV5	$184.55	$225.75	$267.00	$349.50	$390.70	$535.05	$25.75
	Raised	ENV-Y1-RF-NAV5							
#10 White 70 lb. Text	Flat	ENV-X2-FF-NAV5	$189.70	$236.05	$287.60	$390.70	$442.20	$638.05	$39.15
	Raised	ENV-Y2-RF-NAV5							
#10 CAPITOL BOND® 24 lb.	Flat	ENV-X3-FF-NAV5	$193.55	$243.75	$303.00	$421.50	$480.70	$715.05	$44.30
	Raised	ENV-Y3-RF-NAV5							
#10 Peel and Seal White Wove 24 lb.	Flat	ENV-X3-FF-NAV5	$193.55	$243.75	$303.00	$421.50	$480.70	$715.05	$44.30
	Raised	ENV-Y3-RF-NAV5							
#10 Bright White Linen 24 lb. #10 Warm White Linen 24 lb.	Flat	ENV-X4-FF-NAV5	$194.85	$246.35	$308.20	$431.90	$493.70	$741.05	$47.40
	Raised	ENV-Y4-RF-NAV5							
#10 CLASSIC CREST® Solar White 24 lb. Natural White 24 lb. #10 CLASSIC® Linen Solar White 24 lb. Baronial Ivory 24 lb. Natural White 24 lb. #10 Strathmore Writing Ultimate White Wove 24 lb. Bright White Wove 24 lb. Natural White Wove 24 lb.	Flat	ENV-X5-FF-NAV5	$198.75	$254.15	$323.80	$463.10	$532.70	$819.05	$57.20
	Raised	ENV-Y5-RF-NAV5							
#10 Mohawk Superfine Eggshell Ultrawhite 80 lb. Text #10 CLASSIC CREST® Solar White 80 lb. Text Natural White 80 lb. Text #10 CLASSIC® Linen Solar White 80 lb. Text	Flat	ENV-X6-FF-NAV5	$205.00	$275.00	$375.00	$569.00	$665.00	$1,099.00	$86.80
	Raised	ENV-Y6-RF-NAV5							

(R) Production time: 2 working days. Additional stocks available; please request a quote.

pages 214-219

Spot Color Stationery Envelopes - Business Value & Basic Stocks

Spot Color Stationery Envelopes:

- Size: #10 - 4⅛" x 9½"
- Blank stock available
- See specialty options on page 24
- All raised ink envelopes are printed with Perma Raised® thermography unless otherwise specified. It's a special heat-resistant product designed to withstand the high temperatures of laser printers without melting. Guaranteed to run on laser printers, inkjet printers, and copiers.

New COLOR

Refer to our swatch book to see our new shades of:

- Gray Laid
- White Laid
- Ivory Laid
- Gray Linen

Spot Color Stationery Envelopes - Business Value & Basics Stocks

Item Number: ENV-C1-NAV5

#10 White Wove 24 lb.

Printing Process	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
Black Ink	$114.65	$159.75	$249.40	$290.60	$453.50	$23.75
1 Standard Ink	$130.10	$175.20	$264.85	$306.05	$468.95	$23.75
1 Standard & Black Ink	$176.50	$221.60	$311.25	$352.45	$515.35	$23.75
2 Standard Inks	$191.95	$237.05	$326.70	$367.90	$530.80	$23.75
1 Special Ink	$191.95	$237.05	$326.70	$367.90	$530.80	$23.75
1 Standard & 1 Special Ink	$253.80	$298.90	$388.55	$429.75	$592.65	$23.75
2 Special Inks	$331.10	$376.20	$465.85	$507.05	$669.95	$23.75
Blank	$30.70	$58.55	$105.95	$132.50	$239.05	$19.35

Item Number: ENV-C2-NAV5

#10 CAPITOL BOND® 24 lb.

Black Ink	$131.15	$192.75	$315.40	$373.10	$618.50	$40.25
1 Standard Ink	$146.60	$208.20	$330.85	$388.55	$633.95	$40.25
1 Standard & Black Ink	$193.00	$254.60	$377.25	$434.95	$680.35	$40.25
2 Standard Inks	$208.45	$270.05	$392.70	$450.40	$695.80	$40.25
1 Special Ink	$208.45	$270.05	$392.70	$450.40	$695.80	$40.25
1 Standard & 1 Special Ink	$270.30	$331.90	$454.55	$512.25	$757.65	$40.25
2 Special Inks	$347.60	$409.20	$531.85	$589.55	$834.95	$40.25
Blank	$47.20	$91.55	$171.95	$215.00	$404.05	$35.85

Item Number: ENV-C3-NAV5

#10 Bright White Linen 24 lb.
#10 Warm White Linen 24 lb.
#10 Gray Linen 24 lb.
#10 Natural Smooth 24 lb.
#10 White Laid 24 lb.
#10 Ivory Laid 24 lb.
#10 Gray Laid 24 lb.

Black Ink	$135.75	$201.95	$333.80	$396.10	$664.50	$44.85
1 Standard Ink	$151.20	$217.40	$349.25	$411.55	$679.95	$44.85
1 Standard & Black Ink	$197.60	$263.80	$395.65	$457.95	$726.35	$44.85
2 Standard Inks	$213.05	$279.25	$411.10	$473.40	$741.80	$44.85
1 Special Ink	$213.05	$279.25	$411.10	$473.40	$741.80	$44.85
1 Standard & 1 Special Ink	$274.90	$341.10	$472.95	$535.25	$803.65	$44.85
2 Special Inks	$352.20	$418.40	$550.25	$612.55	$880.95	$44.85
Blank	$51.80	$100.75	$190.35	$238.00	$450.05	$40.45

(R) Production time: 2 working days. Additional charge for registration between two ink colors, see page 218.

pages 214-219

Spot Color Stationery Envelopes - Business Advantage & Premium Stocks

Spot Color Stationery Envelopes:

- Size: #10 - 4⅛" x 9½"
- Blank stock available
- See specialty options on page 24
- All raised ink envelopes are printed with Perma Raised® thermography unless otherwise specified. It's a special heat-resistant product designed to withstand the high temperatures of laser printers without melting. Guaranteed to run on laser printers, inkjet printers, and copiers.

Spot Color Stationery Envelopes - Business Advantage & Premium Stocks

Item Number: ENV-C4-NAV5

#10 CLASSIC CREST® Solar White 24 lb.
#10 CLASSIC CREST® Natural White 24 lb.
#10 CLASSIC® Linen Solar White 24 lb.
#10 CLASSIC® Linen Baronial Ivory 24 lb.
#10 CLASSIC® Linen Natural White 24 lb.
#10 CLASSIC® Laid Natural White 24 lb.
#10 CLASSIC® Laid Baronial Ivory 24 lb.

Printing Process	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
Black Ink	$144.25	$218.95	$367.80	$438.60	$749.50	$53.35
1 Standard Ink	$159.70	$234.40	$383.25	$454.05	$764.95	$53.35
1 Standard & Black Ink	$206.10	$280.80	$429.65	$500.45	$811.35	$53.35
2 Standard Inks	$221.55	$296.25	$445.10	$515.90	$826.80	$53.35
1 Special Ink	$221.55	$296.25	$445.10	$515.90	$826.80	$53.35
1 Standard & 1 Special Ink	$283.40	$358.10	$506.95	$577.75	$888.65	$53.35
2 Special Inks	$360.70	$435.40	$584.25	$655.05	$965.95	$53.35
Blank	$60.30	$117.75	$224.35	$280.50	$535.05	$48.95

Item Number: ENV-C5-NAV5

#10 Strathmore Writing Ultimate White Wove 24 lb.
#10 Strathmore Writing Natural White Wove 24 lb.
#10 Strathmore Writing Bright White Wove 24 lb.

Black Ink	$149.65	$229.75	$389.40	$465.60	$803.50	$58.75
1 Standard Ink	$165.10	$245.20	$404.85	$481.05	$818.95	$58.75
1 Standard & Black Ink	$211.50	$291.60	$451.25	$527.45	$865.35	$58.75
2 Standard Inks	$226.95	$307.05	$466.70	$542.90	$880.80	$58.75
1 Special Ink	$226.95	$307.05	$466.70	$542.90	$880.80	$58.75
1 Standard & 1 Special Ink	$288.80	$368.90	$528.55	$604.75	$942.65	$58.75
2 Special Inks	$366.10	$446.20	$605.85	$682.05	$1,019.95	$58.75
Blank	$65.70	$128.55	$245.95	$307.50	$589.05	$54.35

Item Number: ENV-C6-NAV5

#10 CRANE'S CREST® Fluorescent White 24 lb.
#10 CRANE'S CREST® Natural White 24 lb.
#10 CRANE'S BOND® Ivory 24 lb.

Black Ink	$191.65	$313.75	$557.40	$675.60	$1,223.50	$100.75
1 Standard Ink	$207.10	$329.20	$572.85	$691.05	$1,238.95	$100.75
1 Standard & Black Ink	$253.50	$375.60	$619.25	$737.45	$1,285.35	$100.75
2 Standard Inks	$268.95	$391.05	$634.70	$752.90	$1,300.80	$100.75
1 Special Ink	$268.95	$391.05	$634.70	$752.90	$1,300.80	$100.75
1 Standard & 1 Special Ink	$330.80	$452.90	$696.55	$814.75	$1,362.65	$100.75
2 Special Inks	$408.10	$530.20	$773.85	$892.05	$1,439.95	$100.75
Blank	$107.70	$212.55	$413.95	$517.50	$1,009.05	$96.35

(R) Production time: 2 working days. Additional charge for registration between two ink colors, see page 218.

pages 214-219

Spot Color Specialty Printing Options - Stationery Envelopes

Please request a quote for:

- Engraving
- Additional stocks
- Back Copy
- Full Color with foil stamping or embossing

Spot Color Envelopes - Customer Supplied Stock

Item Number: ENV-CS-NAV5

Printing Process	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
Black Ink	$117.50	$123.85	$138.50	$145.90	$175.90	$6.00
1 Standard Ink	$132.95	$139.30	$153.95	$161.35	$191.35	$6.00
1 Standard & Black Ink	$179.35	$185.70	$200.35	$207.75	$237.75	$6.00
2 Standard Inks	$194.80	$201.15	$215.80	$223.20	$253.20	$6.00
1 Special Ink	$194.80	$201.15	$215.80	$223.20	$253.20	$6.00
1 Standard & 1 Special Ink	$256.65	$263.00	$277.65	$285.05	$315.05	$6.00
2 Special Inks	$333.95	$340.30	$354.95	$362.35	$392.35	$6.00

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 218.

Spot Color Stationery Envelopes - Specialty Printing Options

Add the charges below to the pricing grids on pages 22-23.

Ink with Foil Stamping	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
1 Standard Foil	$163.00	$172.40	$239.85	$281.10	$452.25	$41.00

(R) Production time: 5 working days. Pricing includes one standard foil and a recycled die for the first 4 square inch imprint area. Dies are not returned. Please request a quote if your image area exceeds 4 square inches or appears in more than one position. Request a quote for registration between ink and foil stamping.

Ink with Blind Embossing	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
1 Position Blind Emboss	$163.00	$172.40	$239.85	$281.10	$452.25	$41.00

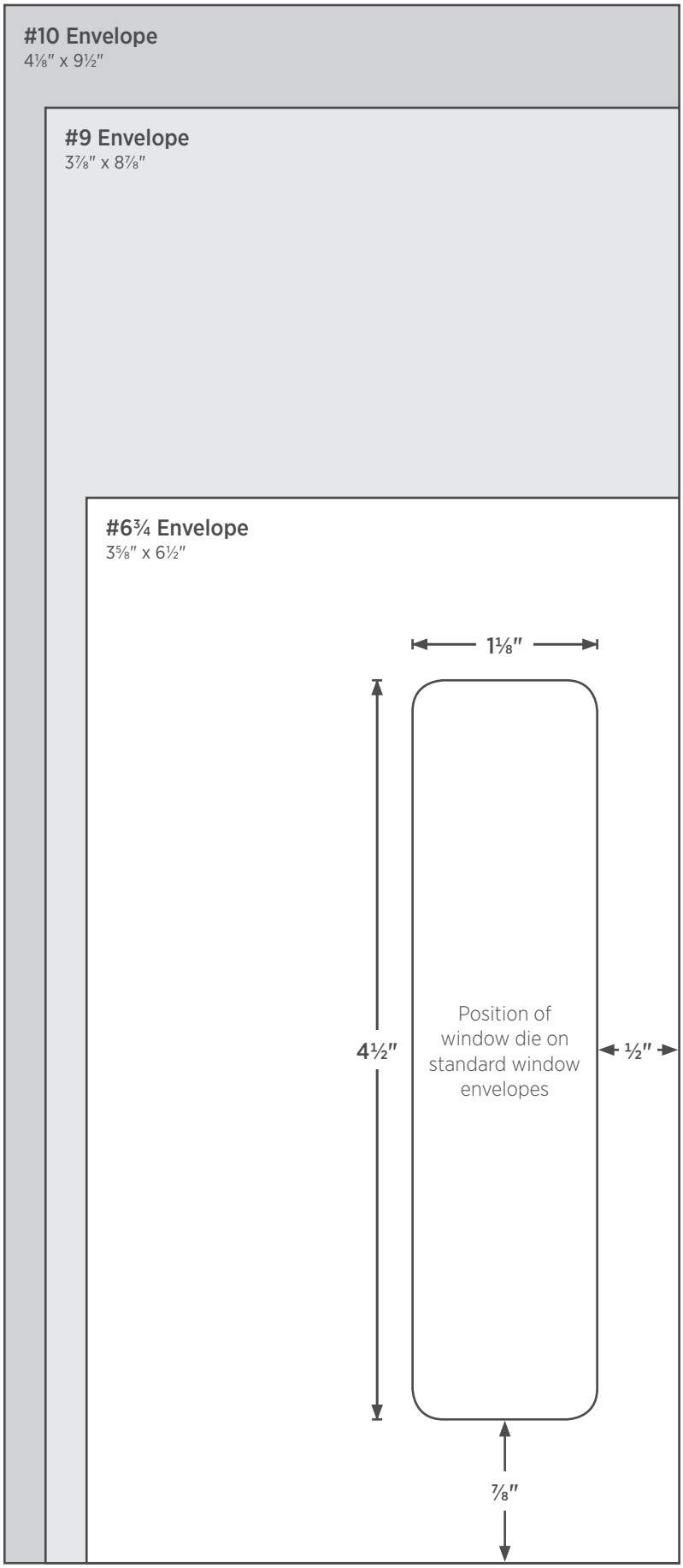
(R) Production time: 5 working days. Pricing includes single level recycled die for the first 4 square inch imprint area. Dies are not returned. Please request a quote for single or multilevel brass dies, if your image area exceeds 4 square inches or appears in more than one position. Request a quote for registration between ink and blind embossing.

Ink with Foil Embossing	500	1,000	2,000	2,500	5,000	Add'l 500 No Change
1 Position Foil Emboss	$279.65	$300.20	$380.05	$427.50	$629.60	$47.00

(R) Production time: 6 working days. Pricing includes one standard foil and single level recycled die for the first 4 square inch imprint area. Dies are not returned. Please request a quote for single or multilevel brass dies, if your image area exceeds 4 square inches or appears in more than one position. Request a quote for registration between ink and foil embossing.

pages 214-219

Envelope Size & Style Guide



Peel and Seal Envelopes

is a term used for adhesive which is exposed by peeling away coated release paper. Envelope flap will adhere without moisture and has an extended shelf life. Available in Regular, Window, Security Tint Regular, Security Tint Window, and Catalog (9" x 12" or 10" x 13").

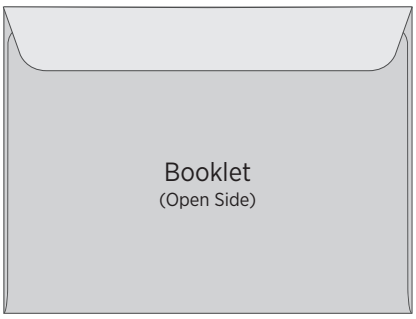
Flip and Seal Envelopes

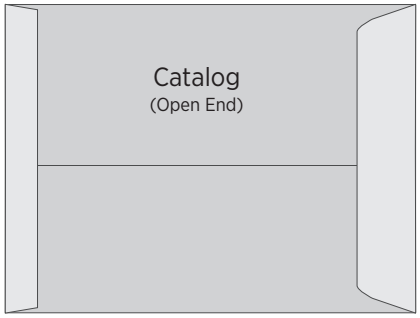
Flip and Seal (self-seal) requires no moisture to seal. Simply raise the lower flap and press. The unique double flap design keeps the gum from sticking until you're ready to mail. Available in #10 Regular or Window. Adhesive has a limited shelf life.

Mailing Envelopes

When you need more room or want your envelope to gain attention, choose 6" x 9", 9" x 12" or 10" x 13" mailing envelopes.

Specify Catalog or Booklet style when ordering. If a style is not indicated, Catalog (open end) will be supplied.





pages 214-219

Full Color Business Envelopes

Full Color Business Envelopes:

- Pricing shown is for the following envelope sizes:
  - #10 - 4⅛" x 9½"
  - #9 - 3⅞" x 8⅞"
  - #6¾ - 3⅝" x 6½"
- Flat print
- Bleeds are not available
- All envelope stocks are guaranteed to run on laser printers, inkjet printers, and copiers.

Self-Sealing

Peel and Seal

Full Color Business Envelopes - Standard Gum Flap

Select size when ordering - #6¾, #9 or #10

White Wove 24 lb.	Item Number	250	500	1,000	2,500	5,000
Regular	ECE-X1-FF-NAV5	$184.55	$225.75	$267.00	$390.70	$535.05
Poly Window	ECE-X2-FF-NAV5	$185.35	$227.35	$270.20	$398.70	$551.05
Security Tint Regular	ECE-X2-FF-NAV5	$185.35	$227.35	$270.20	$398.70	$551.05
Security Tint Poly Window	ECE-X3-FF-NAV5	$186.40	$229.45	$274.40	$409.20	$572.05

Full Color Business Envelopes - #10 Self-Sealing & Peel and Seal Flap

# 10 Flip and Seal Regular	ECE-X4-FF-NAV5	$192.30	$241.25	$298.00	$468.20	$690.05
# 10 Flip and Seal Poly Window	ECE-X5-FF-NAV5	$193.55	$243.75	$303.00	$480.70	$715.05
# 10 Peel and Seal Regular	ECE-X5-FF-NAV5	$193.55	$243.75	$303.00	$480.70	$715.05
# 10 Peel and Seal Poly Window	ECE-X6-FF-NAV5	$195.35	$247.35	$310.20	$498.70	$751.05
# 10 Peel and Seal Security Tint	ECE-X6-FF-NAV5	$195.35	$247.35	$310.20	$498.70	$751.05
# 10 Peel and Seal Security Tint Poly Window	ECE-X7-FF-NAV5	$197.95	$252.55	$320.60	$524.70	$803.05

(R) Production time: 2 working days. Request a quote for quantities over 5,000. Additional stocks available; please request a quote.

pages 214-219

Spot Color Business Envelopes

Self-Sealing

Peel and Seal

Spot 1-Color Business Envelopes:

- Pricing shown is for the following envelope sizes:
  - #10 - 4⅛" x 9½"
  - #9 - 3⅞" x 8⅞"
  - #6¾ - 3⅝" x 6½"
- Flat print
- Bleeds are not available
- All envelope stocks are guaranteed to run on laser printers, inkjet printers, and copiers.
- Peel and Seal is a term used for adhesive which is exposed by peeling away coated release paper. The envelope flap will adhere without moisture and has an extended shelf life. Available in Regular, Window, Security Tint Regular, and Security Tint Window.
- Flip and Seal (self-seal) requires no moisture to seal. Simply raise the lower flap and press. The unique double flap design keeps the gum from sticking until you're ready to mail. Available in #10 Regular or Window. Adhesive has a limited shelf life.

Imprint Colors

Black | Dark Blue | Red

Business Envelopes - Standard Gum Flap

Select size when ordering - #6¾, #9, or #10

White Wove 24 lb.	Item Number	500	1,000	2,000	2,500	5,000	10,000
Regular	ECE-C1-F1-NAV5	$66.95	$77.25	$119.50	$136.00	$217.45	$362.80
Poly Window	ECE-C2-F1-NAV5	$69.55	$82.45	$129.90	$149.00	$243.45	$414.80
Security Tint Regular	ECE-C2-F1-NAV5	$69.55	$82.45	$129.90	$149.00	$243.45	$414.80
Security Tint Poly Window	ECE-C3-F1-NAV5	$70.65	$84.65	$134.30	$154.50	$254.45	$436.80

Business Envelopes - #10 Flip and Seal

Regular	ECE-C5-F1-NAV5	$83.20	$109.75	$184.50	$217.25	$379.95	$687.80
Poly Window	ECE-C6-F1-NAV5	$84.20	$111.75	$188.50	$222.25	$389.95	$707.80

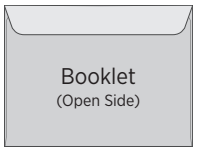
Business Envelopes - #10 Peel and Seal

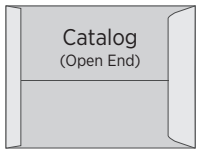
Regular	ECE-C6-F1-NAV5	$84.20	$111.75	$188.50	$222.25	$389.95	$707.80
Poly Window	ECE-C7-F1-NAV5	$89.65	$122.65	$210.30	$249.50	$444.45	$816.80
Security Tint Regular	ECE-C7-F1-NAV5	$89.65	$122.65	$210.30	$249.50	$444.45	$816.80
Security Tint Poly Window	ECE-C8-F1-NAV5	$95.05	$133.45	$231.90	$276.50	$498.45	$924.80

(R) Production time: 2 working days. Call for a quote on quantities over 10,000.

pages 214-219

Full Color & Spot Color Mailing Envelopes - Standard Gum Flap





Mailing Envelopes - Standard Gum Flap:

- Sizes:
  - 6″ x 9″
  - 9″ x 12″
  - 10″ x 13″
- Two styles:
  - Catalog (open end)
  - Booklet (open side)
- Specify Catalog or Booklet style when ordering. If a style is not indicated, Catalog (open end) will be supplied.
- Flat print
- Bleeds are not available
- All envelope stocks are guaranteed to run on laser printers, inkjet printers and copiers

Mailing Envelopes - Standard Gum Flap

6″ x 9″ White Wove 24 lb.

Printing Process	Item Number	250	500	1,000	2,500	5,000
Black, Red or Dark Blue Ink	EK-C5-F1-NAV5	$102.00	$131.95	$164.65	$260.80	$420.50
One Color Ink (other standards)	EK-C5-FD-NAV5	$117.45	$147.40	$180.10	$276.25	$435.95
1 Standard & Black Ink	EK-C5-FW-NAV5	$163.85	$193.80	$226.50	$322.65	$482.35
2 Standard Inks	EK-C5-FX-NAV5	$179.30	$209.25	$241.95	$338.10	$497.80
1 Special Ink	EK-C5-FL-NAV5	$179.30	$209.25	$241.95	$338.10	$497.80
1 Standard & 1 Special Ink	EK-C5-FY-NAV5	$241.15	$271.10	$303.80	$399.95	$559.65
2 Special Inks	EK-C5-FZ-NAV5	$318.45	$348.40	$381.10	$477.25	$636.95
Full Color	EK-X5-FF-NAV5	$308.25	$343.30	$375.25	$471.15	$630.95

9″ x 12″ White Wove 28 lb.

Black, Red or Dark Blue Ink	EK-C3-F1-NAV5	$111.55	$151.05	$202.85	$356.30	$611.50
One Color Ink (other standards)	EK-C3-FD-NAV5	$127.00	$166.50	$218.30	$371.75	$626.95
1 Standard & Black Ink	EK-C3-FW-NAV5	$173.40	$212.90	$264.70	$418.15	$673.35
2 Standard Inks	EK-C3-FX-NAV5	$188.85	$228.35	$280.15	$433.60	$688.80
1 Special Ink	EK-C3-FL-NAV5	$188.85	$228.35	$280.15	$433.60	$688.80
1 Standard & 1 Special Ink	EK-C3-FY-NAV5	$250.70	$290.20	$342.00	$495.45	$750.65
2 Special Inks	EK-C3-FZ-NAV5	$328.00	$367.50	$419.30	$572.75	$827.95
Full Color	EK-X3-FF-NAV5	$317.30	$361.35	$411.35	$561.35	$811.35

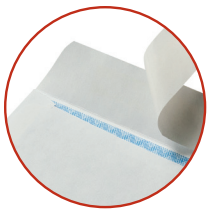
10″ x 13″ White Wove 28 lb.

Black, Red or Dark Blue Ink	EK-C1-F1-NAV5	$116.70	$161.35	$223.45	$407.80	$714.50
One Color Ink (other standards)	EK-C1-FD-NAV5	$132.15	$176.80	$238.90	$423.25	$729.95
1 Standard & Black Ink	EK-C1-FW-NAV5	$178.55	$223.20	$285.30	$469.65	$776.35
2 Standard Inks	EK-C1-FX-NAV5	$194.00	$238.65	$300.75	$485.10	$791.80
1 Special Ink	EK-C1-FL-NAV5	$194.00	$238.65	$300.75	$485.10	$791.80
1 Standard & 1 Special Ink	EK-C1-FY-NAV5	$255.85	$300.50	$362.60	$546.95	$853.65
2 Special Inks	EK-C1-FZ-NAV5	$333.15	$377.80	$439.90	$624.25	$930.95
Full Color	---------- Not Available ----------					

(R) Production time: 2 working days. Request a quote for quantities over 5,000. Additional charge for registration between two ink colors, see page 218. Additional stocks available, request a quote.

pages 214-219

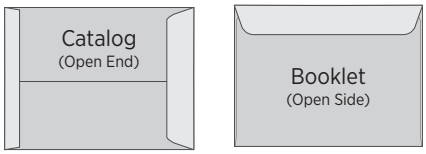
Full Color & Spot Color Mailing Envelopes - Peel and Seal



Peel and Seal

Mailing Envelopes - Peel and Seal:

- Sizes:
  - 9" x 12"
  - 10" x 13"
- Two styles:
  - Catalog (open end)
  - Booklet (open side)
- Specify Catalog or Booklet style when ordering. If a style is not indicated, Catalog (open end) will be supplied.
- Flat print
- Bleeds are not available
- All envelope stocks are guaranteed to run on laser printers, inkjet printers and copiers



Mailing Envelopes - Peel and Seal

9" x 12" White Wove 28 lb.

Item Number	250	500	1,000	2,500	5,000
Black, Red or Dark Blue Ink	EK-C4-F1-NAV5	$119.80	$167.55	$235.85	$438.80	$776.50
One Color Ink (other standards)	EK-C4-FD-NAV5	$135.25	$183.00	$251.30	$454.25	$791.95
1 Standard & Black Ink	EK-C4-FW-NAV5	$181.65	$229.40	$297.70	$500.65	$838.35
2 Standard Inks	EK-C4-FX-NAV5	$197.10	$244.85	$313.15	$516.10	$853.80
1 Special Ink	EK-C4-FL-NAV5	$197.10	$244.85	$313.15	$516.10	$853.80
1 Standard & 1 Special Ink	EK-C4-FY-NAV5	$258.95	$306.70	$375.00	$577.95	$915.65
2 Special Inks	EK-C4-FZ-NAV5	$336.25	$384.00	$452.30	$655.25	$992.95
Full Color	EK-X4-FF-NAV5	$325.00	$376.80	$442.30	$638.65	$966.00

10" x 13" White Wove 28 lb.

Black, Red or Dark Blue Ink	EK-C2-F1-NAV5	$124.95	$177.85	$256.45	$490.30	$879.50
One Color Ink (other standards)	EK-C2-FD-NAV5	$140.40	$193.30	$271.90	$505.75	$894.95
1 Standard & Black Ink	EK-C2-FW-NAV5	$186.80	$239.70	$318.30	$552.15	$941.35
2 Standard Inks	EK-C2-FX-NAV5	$202.25	$255.15	$333.75	$567.60	$956.80
1 Special Ink	EK-C2-FL-NAV5	$202.25	$255.15	$333.75	$567.60	$956.80
1 Standard & 1 Special Ink	EK-C2-FY-NAV5	$264.10	$317.00	$395.60	$629.45	$1,018.65
2 Special Inks	EK-C2-FZ-NAV5	$341.40	$394.30	$472.90	$706.75	$1,095.95
Full Color	---------- Not Available ----------					

(R) Production time: 2 working days. Request a quote for quantities over 5,000. Additional charge for registration between two ink colors, see page 218. Additional stocks available, request a quote.

pages 214-219

Full Color Announcements - Cards

Full Color Announcements - Cards:

- Flat Sizes:
  - 4 Baronial: 4⅞" x 3½"
  - 5½ Baronial: 5½" x 4¼"
  - 6 Baronial: 6¼" x 4⅝"
  - 7 Baronial: 7" x 5⅛"
- Flat print
- Standard stocks:
  - White Gloss 100 lb. Cover
  - White 14 pt. Uncoated
  - White 14 pt. C2S
  - Pricing includes blank V-Flap (Baronial Flap) 70 lb. text envelopes
- Premium Uncoated CLASSIC® Brand and Pearlized Stocks:
  - CLASSIC CREST® Solar White 110 lb.
  - CLASSIC CREST® Natural White 110 lb.
  - CLASSIC® Linen Solar White 100 lb.
  - Pearlized White 105 lb.
  - Pricing includes blank A-Style (Square Flap) 70 lb. text envelopes
- Vertical or horizontal layout
- Portrait style or full bleed
- Variable Text options available; see Additional Options price grid
- Cards are shipped flat

VARIABLE DATA

Full Color Announcements - Cards

	Imprint	Item Number	Stock Description	50	100	200	300	400	500	1,000
4 Baronial Cards	●/○	AN-Z5-DF-NAV5	White Gloss 100 lb. Cover* White 14 pt. Uncoated	$109.10	$123.50	$132.80	$142.05	$150.30	$158.55	$193.55
	●/○	AN-Z6-DF-NAV5	White 14 pt., C2S*	$109.60	$124.50	$134.80	$145.05	$154.30	$163.55	$203.55
5½ Baronial Cards	●/○	AN-Z7-DF-NAV5	White Gloss 100 lb. Cover* White 14 pt. Uncoated	$112.70	$127.10	$140.00	$152.85	$164.70	$176.55	$229.60
	●/○	AN-Z8-DF-NAV5	White 14 pt., C2S*	$113.45	$128.60	$143.00	$157.35	$170.70	$184.05	$244.60
	●/○	AN-Z1-DF-NAV5	CLASSIC CREST® Solar White 110 lb. CLASSIC CREST® Natural White 110 lb. CLASSIC® Linen Solar White 100 lb. Pearlized White 105 lb.	$117.20	$136.10	$158.00	$179.85	$200.70	$221.55	$319.60
6 Baronial Cards	●/○	AN-Z9-DF-NAV5	White Gloss 100 lb. Cover* White 14 pt. Uncoated	$117.35	$131.75	$149.25	$166.80	$183.25	$199.75	$275.95
	●/○	AN-Z10-DF-NAV5	White 14 pt., C2S*	$118.85	$134.75	$155.25	$175.80	$195.25	$214.75	$305.95
7 Baronial Cards	●/○	AN-Z11-DF-NAV5	White Gloss 100 lb. Cover* White 14 pt. Uncoated	$117.35	$131.75	$149.25	$166.80	$183.25	$199.75	$275.95
	●/○	AN-Z12-DF-NAV5	White 14 pt., C2S*	$118.85	$134.75	$155.25	$175.80	$195.25	$214.75	$305.95

Additional Options

Add charges below to prices above

Item Number	Description	50	100	200	300	400	500	1,000
AEC-VTEXT-NAV5	Variable Text	---------- $31.25 **(V)** ----------						
AEC-FC-NAV5	Back Copy (Full Color)	$6.50	$13.00	$26.00	$39.00	$52.00	$65.00	$130.00
AEC-UVA-NAV5	*UV Gloss Coating (per side) 4 & 5½ Bar Cards (available as indicated)	$17.90	$17.90	$17.90	$18.65	$18.70	$20.10	$23.75
AEC-UVB-NAV5	*UV Gloss Coating (per side) 6 & 7 Bar Cards (available as indicated)	$17.90	$17.90	$19.35	$20.85	$22.30	$23.75	$31.00
ANE-FK-NAV5	Envelope Printing (flat black ink printed on the envelope flap)	$54.30	$56.80	$61.80	$66.35	$70.50	$74.45	$93.90

(R) Production time: 2 working days. Allow 1 additional working day to production time when additional options accompany your order.

●/○ - Full Color Front Only | ●/● - Full Color Both Sides

pages 214-219

Full Color Announcements - Folders

Full Color Announcements - Folders:

- Folded Sizes:
  - 4 Baronial: 4⅞" x 3½" - 5½ Baronial: 5½" x 4¼"
  - 6 Baronial: 6¼" x 4⅝" - 7 Baronial: 7" x 5⅛"
- Flat print
- Standard stocks:
  - White Gloss 100 lb. Cover
  - White 14 pt. Uncoated
  - White 14 pt. C2S
  - Pricing includes blank V-Flap (Baronial Flap) 70 lb. text envelopes
- Premium Uncoated CLASSIC® Brand and Pearlized Stocks:
  - CLASSIC CREST® Solar White 110 lb.
  - CLASSIC CREST® Natural White 110 lb.
  - CLASSIC® Linen Solar White 100 lb.
  - Pearlized White 105 lb.
  - Pricing includes blank A-Style (Square Flap) 70 lb. text envelopes
- Vertical or horizontal layout
- Portrait style or full bleed
- Variable Text options available; see Additional Options price grid
- Folders are scored and shipped flat

VARIABLE DATA

Full Color Announcements - Folders

	Imprint	Item Number	Stock Description	50	100	200	300	400	500	1,000
4 Baronial Folders	●/○	AN-Z13-DF-NAV5	White Gloss 100 lb. Cover* White 14 pt. Uncoated	$122.50	$136.90	$159.55	$182.25	$203.85	$225.50	$327.45
	●/○	AN-Z14-DF-NAV5	White 14 pt., C2S*	$123.50	$138.90	$163.55	$188.25	$211.85	$235.50	$347.45
5½ Baronial Folders	●/○	AN-Z15-DF-NAV5	White Gloss 100 lb. Cover* White 14 pt. Uncoated	$143.20	$145.65	$177.10	$208.50	$238.90	$269.25	$415.00
	●/○	AN-Z16-DF-NAV5	White 14 pt., C2S*	$144.70	$148.65	$183.10	$217.50	$250.90	$284.25	$445.00
	●/○	AN-Z3-DF-NAV5	CLASSIC CREST® Solar White 110 lb. CLASSIC CREST® Natural White 110 lb. CLASSIC® Linen Solar White 100 lb. Pearlized White 105 lb.	$154.70	$168.65	$223.10	$277.50	$330.90	$384.25	$645.00
6 Baronial Folders	●/○	AN-Z17-DF-NAV5	White Gloss 100 lb. Cover* White 14 pt. Uncoated	$149.25	$153.40	$192.55	$231.65	$269.80	$307.90	$492.25
	●/○	AN-Z18-DF-NAV5	White 14 pt., C2S*	$152.25	$159.40	$204.55	$249.65	$293.80	$337.90	$552.25
7 Baronial Folders	●/○	AN-Z19-DF-NAV5	White Gloss 100 lb. Cover* White 14 pt. Uncoated	$149.25	$153.40	$192.55	$231.65	$269.80	$307.90	$492.25
	●/○	AN-Z20-DF-NAV5	White 14 pt., C2S*	$152.25	$159.40	$204.55	$249.65	$293.80	$337.90	$552.25

Additional Options

Add charges below to prices above

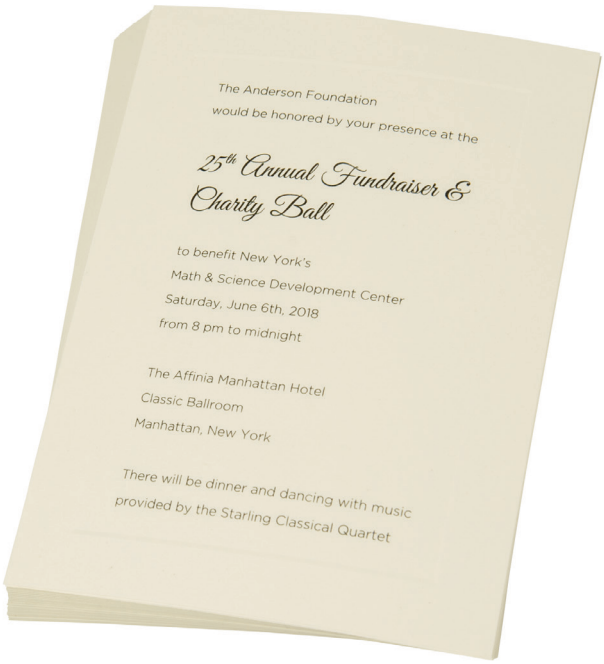
Item Number	Description	50	100	200	300	400	500	1,000
AEC-VTEXT-NAV5	Variable Text	---------- $31.25 **(V)** ----------						
AEC-FC-NAV5	Inside Copy (Full Color)	$6.50	$13.00	$26.00	$39.00	$52.00	$65.00	$130.00
AEC-UVA-NAV5	*UV Gloss Coating (per side) 4 & 5½ Bar Folders (available as indicated)	$17.90	$17.90	$19.35	$20.85	$22.30	$23.75	$31.00
AEC-UVB-NAV5	*UV Gloss Coating (per side) 6 & 7 Bar Folders (available as indicated)	$17.90	$19.35	$22.30	$25.20	$28.10	$31.00	$45.55
ANE-FK-NAV5	Envelope Printing (flat black ink printed on the envelope flap)	$54.30	$56.80	$61.80	$66.35	$70.50	$74.45	$93.90

(R) Production time: 2 working days. Allow 1 additional working day to production time when additional options accompany your order.

●/○ - Full Color Front Only | ●/● - Full Color Both Sides

pages 214-219

Spot Color Announcements - Standard Vellum Cards & Folders



Spot Color Announcements

- Flat/Folded Sizes:
  - 7 Baronial: 7" x 5⅛"
  - 6 Baronial: 6¼" x 4⅝"
  - 5½ Baronial: 5½" x 4¼"
  - 4 Baronial: 4⅞" x 3½"
- Thermography provided unless otherwise specified
- Pricing includes blank V-Flap (Baronial Style) 70 lb. text envelopes
- Stocks:
  - White 80 lb. Vellum
  - Ecru 80 lb. Vellum
- Vertical or horizontal layout
- Imprinted envelopes available; see pricing on page 34
- Additional sizes and stocks available; please request a quote
- See specialty options on page 34 for inside/back copy options and pricing
- Cards are shipped flat, folders are scored and shipped flat

Spot Color Announcements - Standard Vellum Cards & Folders

Item Number: AN-C6-NAV5	**White Panel**	**Ecru Panel**	**White Non-Panel**	**Ecru Non-Panel**
5½ Baronial ***Folders***	✓	✓	✓	✓
6 Baronial ***Cards***			✓	✓
7 Baronial ***Cards***	✓	✓		

Printing Process	**100**	**200**	**300**	**400**	**500**	**1,000**	**Add'l 100**
Black Ink	$88.40	$113.95	$141.45	$169.05	$195.55	$327.05	$22.95
1 Standard Ink	$103.85	$129.40	$156.90	$184.50	$211.00	$342.50	$22.95
1 Standard & Black Ink	$131.75	$157.25	$184.75	$212.35	$238.85	$370.35	$22.95
2 Standard Inks	$147.20	$172.70	$200.20	$227.80	$254.30	$385.80	$22.95
1 Special Ink	$165.70	$191.25	$218.75	$246.35	$272.85	$404.35	$22.95
1 Standard & 1 Special Ink	$209.05	$234.55	$262.05	$289.65	$316.15	$447.65	$22.95
2 Special Inks	$286.30	$311.85	$339.35	$366.95	$393.45	$524.95	$22.95
1 Standard Foil	$194.35	$215.70	$236.95	$258.25	$279.50	$395.35	$29.55
2 Standard Foils	$357.35	$378.70	$399.95	$421.25	$442.50	$567.75	$37.80

Item Number: AN-C7-NAV5	**White Panel**	**Ecru Panel**	**White Non-Panel**	**Ecru Non-Panel**
4 Baronial Trifold ***Folders*** *with Business Card Carrier*			✓	
6 Baronial ***Folders***	✓		✓	✓
7 Baronial ***Folders***			✓	

Black Ink	$93.80	$124.70	$157.55	$190.55	$222.40	$380.80	$24.25
1 Standard Ink	$109.25	$140.15	$173.00	$206.00	$237.85	$396.25	$24.25
1 Standard & Black Ink	$137.10	$168.00	$200.85	$233.85	$265.70	$424.10	$24.25
2 Standard Inks	$152.55	$183.45	$216.30	$249.30	$281.15	$439.55	$24.25
1 Special Ink	$171.10	$202.00	$234.85	$267.85	$299.70	$458.10	$24.25
1 Standard & 1 Special Ink	$214.40	$245.30	$278.15	$311.15	$343.00	$501.40	$24.25
2 Special Inks	$291.70	$322.60	$355.45	$388.45	$420.30	$578.70	$24.25
1 Standard Foil	$204.15	$235.25	$266.35	$297.45	$328.50	$493.35	$39.40
2 Standard Foils	$367.15	$398.25	$429.35	$460.45	$491.50	$665.75	$47.65

(R) Production times: Standard and Special Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charge for registration between two ink or foil colors, see page 218. Foil pricing includes standard foil and recycled die for the first 12 square inch image area. Dies are not returned. Please request a quote if the image area exceeds 12 square inches and/or appears in more than one position.

pages 214-219

Spot Color Announcements - Standard Vellum Cards & Folders

Item Number: AN-C4-NAV5	**White Panel**		**Ecru Panel**	**White Non-Panel**		**Ecru Non-Panel**	
4 Baronial ***Folders***	✓					✓	
5½ Baronial ***Cards***	✓		✓		✓	✓	
Printing Process	**100**	**200**	**300**	**400**	**500**	**1,000**	**Add'l 100**
Black Ink	$84.65	$106.40	$130.15	$154.00	$176.75	$289.50	$20.10
1 Standard Ink	$100.10	$121.85	$145.60	$169.45	$192.20	$304.95	$20.10
1 Standard & Black Ink	$127.95	$149.70	$173.45	$197.30	$220.05	$332.80	$20.10
2 Standard Inks	$143.40	$165.15	$188.90	$212.75	$235.50	$348.25	$20.10
1 Special Ink	$161.95	$183.70	$207.45	$231.30	$254.05	$366.80	$20.10
1 Standard & 1 Special Ink	$205.25	$227.00	$250.75	$274.60	$297.35	$410.10	$20.10
2 Special Inks	$282.55	$304.30	$328.05	$351.90	$374.65	$487.40	$20.10
1 Standard Foil	$191.75	$210.50	$229.25	$247.95	$266.65	$369.65	$27.00
2 Standard Foils	$354.75	$373.50	$392.25	$410.95	$429.65	$542.05	$35.25

Item Number: AN-C5-NAV5	**White Panel**		**Ecru Panel**	**White Non-Panel**		**Ecru Non-Panel**	
4 Baronial ***Cards***					✓		
Black Ink	$80.90	$98.90	$118.90	$139.00	$158.00	$252.00	$15.20
1 Standard Ink	$96.35	$114.35	$134.35	$154.45	$173.45	$267.45	$15.20
1 Standard & Black Ink	$124.20	$142.20	$162.20	$182.30	$201.30	$295.30	$15.20
2 Standard Inks	$139.65	$157.65	$177.65	$197.75	$216.75	$310.75	$15.20
1 Special Ink	$158.20	$176.20	$196.20	$216.30	$235.30	$329.30	$15.20
1 Standard & 1 Special Ink	$201.50	$219.50	$239.50	$259.60	$278.60	$372.60	$15.20
2 Special Inks	$278.80	$296.80	$316.80	$336.90	$355.90	$449.90	$15.20
1 Standard Foil	$187.45	$201.80	$216.10	$230.45	$244.80	$326.00	$22.65
2 Standard Foils	$350.45	$364.80	$379.10	$393.45	$407.80	$498.40	$30.90

(R) Production times: Standard and Special Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charge for registration between two ink or foil colors, see page 218. Foil pricing includes standard foil and recycled die for the first 12 square inch image area. Dies are not returned. Please request a quote if the image area exceeds 12 square inches and/or appears in more than one position.

pages 214-219

Spot Color Specialty Printing Options - Announcements

A POP of Color | Enhancing your full color design with a foil imprint is easy. All it takes is a quote from our estimating team to make your product shine!

Please request a quote for:

- Engraving
- Additional stocks and sizes
- Full color with foil stamping or embossing

Spot Color Announcements - Customer Supplied Stock

Customer Supplied Stock - AN-CS-NAV5	100	200	300	400	500	1,000	Add'l 100
Black Ink	$97.70	$103.00	$108.10	$112.25	$116.35	$137.00	$4.10
1 Standard Ink	$113.15	$118.45	$123.55	$127.70	$131.80	$152.45	$4.10
1 Standard & Black Ink	$141.00	$146.30	$151.40	$155.55	$159.65	$180.30	$4.10
2 Standard Inks	$156.45	$161.75	$166.85	$171.00	$175.10	$195.75	$4.10
1 Special Ink	$175.00	$180.30	$185.40	$189.55	$193.65	$214.30	$4.10
1 Standard & 1 Special Ink	$218.30	$223.60	$228.70	$232.85	$236.95	$257.60	$4.10
2 Special Inks	$295.60	$300.90	$306.00	$310.15	$314.25	$334.90	$4.10

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 218.

Spot Color Announcements - Specialty Printing Options

Add the charges below to the pricing grids on pages 32 & 33

Ink with Foil Stamping	100	200	300	400	500	1,000	Add'l 100
1 Standard Foil	$163.00	$163.00	$163.00	$163.00	$163.00	$172.40	$8.25

(R) Production time: 5 working days. Pricing includes one standard foil and a recycled die for the first 12 square inch imprint area. Dies are not returned. Please request a quote if your image area exceeds 12 square inches or appears in more than one position. Request a quote for registration between ink and foil stamping.

Ink with Blind Embossing	100	200	300	400	500	1,000	Add'l 100
1 Position Blind Emboss	$163.00	$163.00	$163.00	$163.00	$163.00	$172.40	$8.25

(R) Production time: 5 working days. Pricing includes single level recycled die for the first 12 square inch imprint area. Dies are not returned. Please request a quote for single or multi-level brass dies, if your image area exceeds 12 square inches or appears in more than one position. Request a quote for registration between ink and blind embossing.

Ink with Foil Embossing	100	200	300	400	500	1,000	Add'l 100
1 Position Foil Emboss	$279.65	$279.65	$279.65	$279.65	$279.65	$300.20	$9.50

(R) Production time: 6 working days. Pricing includes one standard foil and single level recycled die for the first 12 square inch imprint area. Dies are not returned. Please request a quote for single or multilevel brass dies, if your image area exceeds 12 square inches or appears in more than one position. Request a quote for registration between ink and foil embossing.

Printed Envelopes

Announcement Envelopes are flat printed on the back flap or front center for respond envelopes. Please indicate position on your order blank. If no indication is given, envelope flap will be supplied.

Inside Copy

Apply the inside copy charge only to fold over announcements. Inside copy will be printed in flat ink unless otherwise specified. Thermography is not available on the inside if the front and back panels are printed in thermography. If no inside copy color is indicated, black ink will be supplied. If inside copy is a different color than outside copy, add an additional $15.45 for any standard and $77.30 for special inks. Additional charges for registration between two ink colors. See registration pricing on page 218.

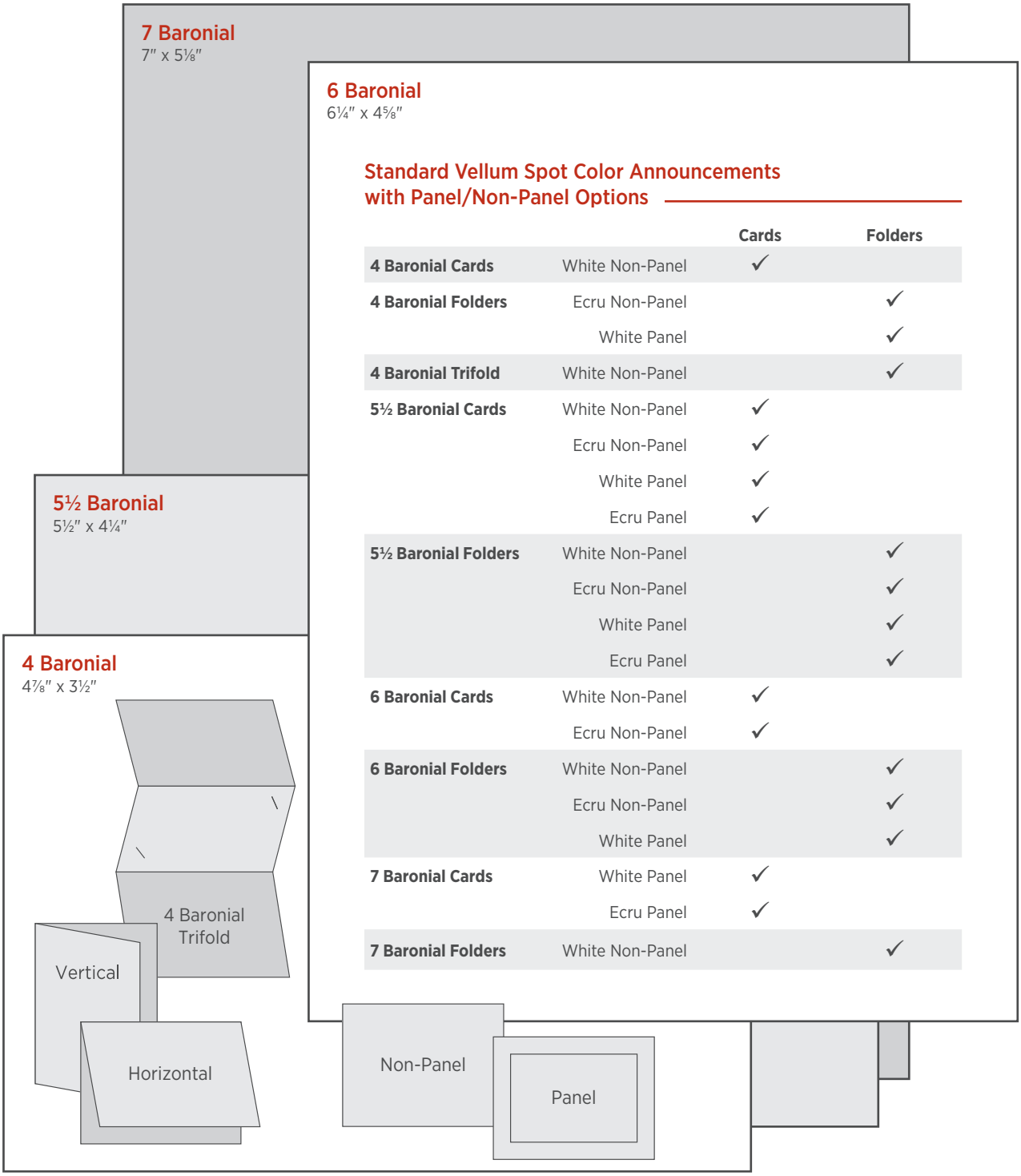
Back Copy

Apply the back copy charge only to flat card announcements. There is no charge for back copy on fold over announcements if front and back panels are printed using the same colors and processes. Back copy will be flat printed. If no back copy color is indicated, black ink will be supplied. If back copy is a different color than front copy, add an additional $15.45 for any standard and $77.30 for special inks. Additional charges for registration between two ink colors. See registration pricing on page 218.

Inside/Back Copy & Printed Envelope Pricing	100	200	300	400	500	1,000	Add'l 100
1 Color	$56.80	$61.80	$66.35	$70.50	$74.45	$93.90	$3.85
2 Color	$101.25	$112.45	$121.50	$127.00	$132.05	$155.65	$3.85

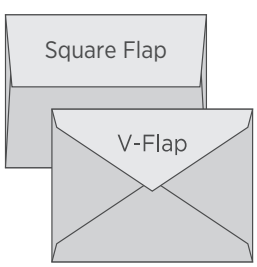
(R) Production time: 1 additional working day for printed envelopes.

pages 214-219



Standard Vellum Spot Color Announcements with Panel/Non-Panel Options

		Cards	Folders
4 Baronial Cards	White Non-Panel	✓	
4 Baronial Folders	Ecru Non-Panel		✓
	White Panel		✓
4 Baronial Trifold	White Non-Panel		✓
5½ Baronial Cards	White Non-Panel	✓	
	Ecru Non-Panel	✓	
	White Panel	✓	
	Ecru Panel	✓	
5½ Baronial Folders	White Non-Panel		✓
	Ecru Non-Panel		✓
	White Panel		✓
	Ecru Panel		✓
6 Baronial Cards	White Non-Panel	✓	
	Ecru Non-Panel	✓	
6 Baronial Folders	White Non-Panel		✓
	Ecru Non-Panel		✓
	White Panel		✓
7 Baronial Cards	White Panel	✓	
	Ecru Panel	✓	
7 Baronial Folders	White Non-Panel		✓



Announcement Sizes

	Envelope Size	Card Size	Folder Size (Closed)	Folder Size (Open or Flat)
4 Baronial	5⅛" x 3⅝"	4⅞" x 3½"	4⅞" x 3½"	4⅞" x 7"
5½ Baronial/A2	5¾" x 4⅜"	5½" x 4¼"	5½" x 4¼"	5½" x 8½"
6 Baronial/A6	6½" x 4¾"	6¼" x 4⅝"	6¼" x 4⅝"	6¼" x 9¼"
7 Baronial/A7	7¼" x 5¼"	7" x 5⅛"	7" x 5⅛"	7" x 10¼"

pages 214-219

Other Products and Custom Capabilities

Find these products—and much more—online!

Don't see what you're looking for in our catalog? Look online or simply call for a quote! We have a wide selection of products available that aren't shown in our catalog.

Trading Cards

Playing Cards

Bookmarks

We also have the capabilities for custom options as well! Request a quote for:

Custom Sizes
From special sized business cards to oversized postcards, we can do it all. Give us a call and you're on your way to creating a custom-sized piece.

Hole Drilling
Add pre-drilled holes to create binder inserts, easy-to-file marketing pieces, and other specialty uses.

Numbering
Perfect for raffles, keeping track of promotion quantity, and more, we offer consecutive numbering for virtually any need.

Padding
Bring together loose sheets in a perfectly personalized memo pad.

Perforating
Perforate anywhere on your project to create a functional, easy-to-separate marketing tool.

Round Cornering
Add a touch of class by rounding the corners of your order.

Scoring
Score your project for an accurate fold every time.

Shrink Wrapping
Shrink wrap orders in specific quantities for easy distribution.

Special Order Announcement Envelopes
Add personalization to your announcements with special Baronial and A-Style envelopes, including lined envelopes.

Special Order Papers
Many additional papers available in-house that are not shown in the catalog – call for more information. All Presentation Folder stocks are available for business card orders, too!

Typesetting/Special Artwork Services
Need a little extra help setting up your documents for print? Let our team of graphic artists help make your vision a reality. Call for pricing.

pages 214-219

Business Cards, Stationery & Marketing Materials

Stationery Stocks

●: New Stock | ●: New Stock Color | ●: Available Online | ⊛: Recycled Paper
25% Cotton: Paper is comprised of 25% cotton | **100% Cotton**: Paper is comprised of 100% cotton

Full Color Flat

- White Gloss Cover 100 lb. ⊛ ●
- White 14 pt. Uncoated ⊛ ●
- CLASSIC CREST® Solar White 110 lb. ●
- White 14 pt. C2S ●
- White 14 pt. C2S, UV Coated Front Side ●
- White 16 pt. C2S ●
- White 16 pt. C2S, UV Coated Front Side ●

Full Color Raised

- White Vellum 80 lb. ⊛ ●
- Bright White Linen 80 lb. ●
- Warm White Linen 80 lb. ⊛ ●

Full Color Specialty Cover

- Mohawk Superfine Eggshell Ultrawhite 100 lb. ●
- CLASSIC CREST® Solar White 110 lb. ●
- CLASSIC CREST® Natural White 110 lb. ●
- CLASSIC® Linen Solar White 100 lb. ●
- ENVIRONMENT® Desert Storm 100 lb. ⊛ ●
- Pearlized White 105 lb. ● ●
- White Magnetic 16 pt., UV coated front side ●

Full Color Premium Text

- White 70 lb. Text ●
- Mohawk Superfine Eggshell Ultrawhite 80 lb. Text ●
- CLASSIC CREST® Solar White 80 lb. Text ●
- CLASSIC CREST® Natural White 80 lb. Text ●
- CLASSIC® Linen Solar White 80 lb. Text ●
- White Gloss 100 lb. Text ⊛ ●
- White Dull 100 lb. Text ⊛ ●

Full Color Writing

- White Economy Smooth 24 lb. ●
- CAPITOL BOND® 24 lb. ● **25% Cotton**
- CLASSIC CREST® Solar White 24 lb. ●
- Bright White Linen 24 lb. ●
- Warm White Linen 24 lb. ⊛ ●

Business Basics Cover and Writing

- White Vellum 80 lb. ⊛ ●
- Natural Vellum 80 lb. ⊛ ●
- Bright White Linen 80 lb. ●
- Warm White Linen 80 lb. ⊛ ●
- Gray Linen 80 lb. ⊛ ● ●
- White Laid 80 lb. ⊛ ● ●
- Ivory Laid 80 lb. ⊛ ● ●
- Gray Laid 80 lb. ⊛ ● ●
- White Gloss Coated 12 pt., C1S
- Black Gloss Coated 12 pt.
- Cougar® Opaque Smooth White 100 lb. ⊛
- ENVIRONMENT® Desert Storm 100 lb. ⊛
- White Economy Smooth 24 lb. ●
- CAPITOL BOND® 24 lb. ● **25% Cotton**
- Bright White Linen 24 lb. ●
- Warm White Linen 24 lb. ⊛ ●
- Ivory Laid 24 lb. ⊛ ● ●

Business Premier Cover and Writing

- CLASSIC CREST® Solar White 110 lb. ●
- CLASSIC CREST® Solar White 130 lb. ●
- CLASSIC CREST® Natural White 110 lb. ●
- CLASSIC CREST® Natural White 130 lb. ●
- CLASSIC® Linen Solar White 100 lb. ●
- CLASSIC® Linen Natural White 100 lb. ●
- CLASSIC® Linen Baronial Ivory 80 lb.
- CLASSIC® Laid Natural White 100 lb.
- CLASSIC® Laid Baronial Ivory 80 lb.
- Strathmore Ultimate White Wove 88 lb. **25% Cotton**
- Strathmore Ultimate White Wove 110 lb. ● **25% Cotton**
- Strathmore Ultimate White Wove 130 lb. ● **25% Cotton**
- Strathmore Bright White Wove 88 lb. **25% Cotton**
- Strathmore Natural White Wove 88 lb. **25% Cotton**
- Strathmore Natural White Wove 110 lb. ● **25% Cotton**
- CRANE'S CREST® Fluorescent White 90 lb. **100% Cotton**
- CRANE'S CREST® Natural White 90 lb. **100% Cotton**
- CLASSIC® Linen Solar White 24 lb. ●
- CLASSIC® Linen Baronial Ivory 24 lb.
- Strathmore Writing Ultimate White Wove 24 lb. ● **25% Cotton**
- Strathmore Writing Bright White Wove 24 lb. **25% Cotton**
- Strathmore Writing Natural White Wove 24 lb. ● **25% Cotton**
- CRANE'S CREST® Natural White 24 lb. **100% Cotton**

Standard Inks

Standard Foils

Typestyles

Typestyles are shown at 8 pt. Additional typestyles and a variety of stock logos are available on Navitor.com

Aachen Std - Bold

Adobe Jenson Pro - Bold

Adobe Jenson Pro - Light Italic

Amazone BT

Americana BT

American Garamond BT

ITC Avant Garde Std - Book

Baskerville BT - Roman

Balmoral Std

Bernhard Modern Std - Roman

Bickley Script Std

Blackletter 686 BT - Regular

Bodoni BT - Roman

Burin Roman Std

ITC Cheltenham Std - Bold

Citadel Script Std

Commercial Script STD

Cooper Black Std

Dartangnon FTC Std

Embassy BT - Regular

ENGRAVERS GOTHIC BT - REGULAR

ITC Eras Std - Book

Eurostile LT Std Medium

Eurostile LT Std Bold

Futura Std - Book

Futura Std - Extra Bold

Giddyup Std

Goudy Old Style BT - Bold

HANDLE OLDSTYLE STD

Helvetica Neue LT Std - Bold

Helvetica Neue LT Std - Medium

Helvetica Neue LT Std - Thin Condensed

Humanist 521 BT - Bold

Impact LT Std

ITC Kabel Std - Book

ITC Kabel Std - Bold

Kaufmann BT - Regular

Kidprint MT Std

ITC Korinna Std - Extra Bold

Liorah BT - Regular

LITHOS PRO - REGULAR

Memphis LT Std - Medium

Memphis LT Std - Bold Italic

Minion Pro - Semibold

Minion Pro - Italic

Murray Hill BT - Bold

Myriad Pro - Condensed

Myriad Pro - Condensed Italic

New Century Schoolbook LT Std - Roman

Newtext ITC Std - Book

Nuptial BT

Optima LT Std

PalatinoLTStd - Medium

Park Avenue BT

PEIGNOT LT STD - LIGHT

Pepita MT Std

Riviera Script Std

Sabon LT Std - Roman

Sabon LT Std - Bold

Snell Roundhand LT Std - Scr

ITC Souvenir Std - Demi

ITC Tiffany Std Light

Times New Roman MT Std

Times New Roman MT Std - Bold

TRAJAN PRO - REGULAR

Typo Upright BT - Regular

Univers LT Std - 55 Roman

Univers LT Std - 65 Bold

University Roman Std

Viva Std - Bold

Volta Script Pro - Regular

Weiss Std - Regular

Weiss Std - Extra Bold

Wiesbaden Swing LT Std-Roman

Windsor BT - Light

Zapf Chancery Std - Italic

Prices subject to change without notice.

Imprint Processes

Full Color Process - Flat and Raised

Four color process printing combines four basic colors – cyan, magenta, yellow, and black – to create multiple colors and a lasting impression. Full color raised printing adds texture and dimension to create multiple colors in thermography.

Standard and Special Inks

Standard inks are ink colors that are most commonly used. Samples of standard inks can be found in the Stationery Swatch Book. Standard ink colors include: Black, Brown, Burgundy, Dark Blue, Green, Gray, Light Blue, Red, and Teal.

Special inks are any specific ink numbers requested from an established matching system such as the PANTONE MATCHING SYSTEM®, Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials. Use the standard and special ink category on the price grid for the paper you've selected when ordering these ink colors.

Multicolor Inks

Multicolor inks are a palette of color options created using the full color raised process.

Flat Printing

Flat printing, also called lithography, is a printing process in which the image area is neither raised nor depressed. Offset printing presses are most often used to transfer the image from a plate to a rubber blanket. The image is then printed from the blanket on the printing press to the paper.

Thermography

Sometimes known as raised printing, thermography is a process in which a special powder is applied to the ink after the ink has been applied to the paper. The paper is then run through a heat source which causes the ink to "rise." All orders will be processed in thermography unless another process is specified or the product is listed otherwise.

Perma Raised® Thermography

All letterhead and envelopes are printed with Perma Raised® thermography unless otherwise indicated. Perma Raised® is a special heat-resistant thermography process designed to withstand the high temperatures of laser printers without melting, smearing, or distorting color. All letterhead and envelope stock printed in Perma Raised® thermography are guaranteed to run on laser printers, inkjet printers, and copiers.

Foil Stamping

Foil stamping, also known as hot stamping, is a process that uses heat and pressure along with metallic foil material to stamp a design or text onto paper. The look of the finished product is similar to ink but is generally very shiny in appearance. This process is done using a metallic die and is one dimensional (flat). When ordering, use the foil stamping or ink with foil stamping upcharge on the price grids for the paper you've selected. These price categories include recycled dies; dies are not returned. If foil stamping is in registration between any other printing process, please request a quote. Standard foil colors include: Black, Red, Burgundy, Dark Blue, Light Blue, Silver, Gold, Copper and Green. Rainbow and special foils are available at $46.40 per item.

Embossing

Embossing is a generally ink free process in which a design or text is pushed into the back of the paper using pressure. This is typically done using a metallic die and a counter die. The counter die forces the paper into the shape of the die from the back side of the paper. The resulting appearance of the front of the paper is a raised representation of the intended design. This design can either be single level (one dimensional raised design) or multiple level (three-dimensional design created with a brass die). This process can also be done with ink or foil and can, in some instances, be in register with these processes; request a quote for registration between embossing and other specialty print processes. Price categories indicating ink with blind embossing include single level recycled dies; dies are not returned. Request a quote for single or multilevel brass dies or embossing in combination with any other specialty print processes.

Foil Embossing

Foil embossing, also referred to as hot leaf embossing, is a combination of

Foil Embossing (cont.) both the embossing and foil stamping process. This can be done in two steps (as illustrated in the individual definitions of "embossing" and "foil stamping") or in one step using a foil emboss, or "hot leaf emboss," die. A foil embossing die can be single or multilevel. This process requires both heat and pressure to push the design through the back of the paper into the foil and die at the same time. The resulting effect is a raised metallic image on the front of the paper. Pricing categories indicating ink with foil embossing include single level recycled dies; dies are not returned. Request a quote for a single or multilevel brass die or foil embossing in registration with any other specialty printing process.

Engraving

Engraving is a process that resembles embossing in nature and uses pressure and ink. A die with an image or text etched into it is coated with ink. The excess ink around the non-imaging area of the die is wiped clean. The remaining ink resides only in the printable area of the die. This image is then pressed into the front of the paper. The resulting appearance is a slightly raised ink. Request a quote for engraving.

General Ordering Information

Art Charges

Art charges will apply for layouts requiring special attention, i.e. artwork that is unsuitable for reproduction, logos requiring color separation, or disks that contain files that are not print ready and require manipulation. If you need scanning or design and typesetting performed, contact us for a quote on prep charges. NOTE: Add two production days for typesetting and design to the production time of the product.

Back Copy

Announcements

Apply the back copy charge only to flat card announcements. There is no charge for back copy on fold over announcements if front and back panels are printed using the same colors and processes. Back copy will be flat printed. If back copy is a different color than front copy, add an additional $15.45 for any standard and $77.30 for special inks. Additional charges for registration between two ink colors; see "Registration" for pricing.

	100	200	300	400	500	1,000	Add'l 100
1 Color	$56.80	$61.80	$66.35	$70.50	$74.45	$93.90	$3.85
2 Color	$101.25	$112.45	$121.50	$127.00	$132.05	$155.65	$3.85
1 Std. Foil*	$163.00	$163.00	$163.00	$163.00	$163.00	$172.40	$8.25

(R) Production time: 1 additional working day for back copy. *1 Standard Foil pricing includes recycled die for the first 12 square inch image area. Dies are not returned. Please request a quote if your image area exceeds 12 square inches. Request a quote for registration between ink and foil.

Business Cards

Copy printed on the backside of a business card will be flat printed. Thermography is not available.

	500	1,000	Add'l 500
1 Color	$38.25	$39.80	$14.55
2 Color	$51.25	$52.80	$14.55

(R) Production time: 1 additional working day for back copy. If back copy ink color is different than front copy, request a quote.

Blank A-Style (Square Flap) Lined Envelopes

Standard Vellum announcement pricing includes blank Baronial (v-flap) envelopes. See pricing pages for printed envelopes or below for optional A-Style lined (square flap) envelopes.

A7 White Square Flap Gold Lined Envelopes - ANE-C4-AEV15-NAV5
A7 White Square Flap Silver Lined Envelopes - ANE-C4-AEV16-NAV5
(A7 Envelopes Accommodate 7 Baronial Announcements)

Add prices below to the base Announcement price.

	100	200	300	400	500	1,000	Add'l 100
Lined Envelope upcharge	$10.25	$20.45	$30.65	$40.95	$51.15	$102.25	$10.20

General Ordering Information (cont.)

Bleeds

A bleed is a printed image that extends off the edge of the paper. Artwork should exceed ⅛" beyond the paper size.

Business Cards, Letterhead, Envelopes & Announcements

Request a quote for bleeds:

- if more than 2 edges bleed
- if bleed area exceeds 1/16" in thickness
- if letterhead bleeds top and bottom

Prices shown are per edge	500	1,000	Add'l 500
Standard & Special Inks	$9.75	$9.75	$3.25

(R)

Customer Supplied Stock

Check for correct stock size prior to placing your stock supplied order. Business Card stock must be supplied minimum size of 4" x 8½". Supply a minimum of 10% overage per press run. All supplied stock should be sent freight paid. See "Customer Supplied Stock" pricing on the appropriate product pricing page.

Die Charges

Single level recycled dies are included in the base price for foil stamping, ink with foil stamping, ink with blind embossing, and ink with foil embossing up to a designated per-square-inch imprint area as follows:

Business Cards: 7 square inches
Letterhead: 8 square inches
Envelopes: 4 square inches
Announcements: 12 square inches

Dies are not returned. Request a quote for single or multilevel brass dies, if your image area exceeds the maximum square inches indicated above and/or appears in more than one position. Request a quote for registration in combination with ink and any other process.

Charges for dies vary according to the size and amount of detail in the design. Send artwork or a sample for a quote.

Envelope Printing

When ordering envelopes, specify position of copy on envelope corner or flap. If no position is specified, upper left corner printing will be supplied. If the envelope is printed on the front and the flap, add the charge below to the base price.

Envelope flap will be flat printed.

Stationery Envelopes	500	1,000	Add'l 500
1 Color	$85.20	$124.40	$24.65
2 Color	$147.05	$186.25	$24.65

(R)

Business Envelopes	500	1,000	Add'l 500
1 Color	$63.15	$63.75	$20.55

(R) Production time: 1 additional working day for back copy. *Standard Foil pricing includes recycled die for the first 12 square inch image area. Dies are not returned. Request a quote if your image area exceeds 12 square inches. Request a quote for registration between ink and foil.

If flap copy is a different color than front copy, add an additional $15.45 for any standard and $77.30 for special ink. When an envelope is engraved, embossed or foil embossed, the impression will show through on the back of the envelope. If you do not want the impression to show through, we can open the flap, engrave or emboss your copy and close the flap. This must also be done if you want any of these processes on the envelope flap. Add $34.70 per 1,000.

Announcement envelopes are flat printed on the back flap or front center for respond envelopes. Please indicate position on your order blank. If no indication is given, envelope flap imprint will be supplied.

Announcement Envelopes	100	200	300	400	500	1,000	Add'l 100
1 Color	$56.80	$61.80	$66.35	$70.50	$74.45	$93.90	$3.85
2 Color	$101.25	$112.45	$121.50	$127.00	$132.05	$155.65	$3.85

(R) Production Time: 1 additional working day.

Engraving

For engraving, request a quote.

Flat Printing

No additional charge for standard and special inks. Indicate "flat print" on your order blank. If no indication is given, raised print will be supplied.

Folding

Announcements are scored and shipped flat. We will fold announcements for $14.70 **(R)** per 1,000 minimum.

Inside Copy

Apply the inside copy charge only to fold over announcements. Inside copy will be printed in flat ink unless otherwise specified. Thermography is not available on the inside if the front and back panels are printed in thermography. If no inside copy color is indicated, black ink will be supplied. If inside copy is a different color than outside copy, add an additional $15.45 for any standard and $77.30 for special inks. Additional charges for registration between two ink colors. See "Registration" for pricing.

	100	200	300	400	500	1,000	Add'l 100
1 Color	$56.80	$61.80	$66.35	$70.50	$74.45	$93.90	$3.85
2 Color	$101.25	$112.45	$121.50	$127.00	$132.05	$155.65	$3.85

(R) Production Time: 1 additional working day.

Logos

When your customer is looking for a simple design solution, help them enhance their stationery with our stock logos. View stock logos on the "Help & Resources" tab at Navitor.com.

Margin Requirements

Business Cards must be set up with at least ⅛" margin.

Envelopes must allow ¼" from the top and side.

Letterhead must have at least ⅜" at the top and ¼" from the sides and bottom.

Announcements must have ⅜" margin at the top, sides, and bottom for non-panel styles. Allow an additional ¼" margin for panel announcements.

Panel sizes are as follows:

- 7 Baronial ⅝"
- 6 Baronial ⅝"
- 5½ Baronial ½"
- 4 Baronial ½"

Master Business Card Program

Maintain your corporate image and save money and time.

Here's how it works:

We print your "Master", consisting of your company name and standard company information. We hold the printed Masters and imprint with individual names and information as needed. The minimum quantity for Master Business Cards runs is as low as 10,000. Personalized imprints can be ordered in quantities of 250, 500, or 1,000. Request a quote.

General Ordering Information (cont.)

Multiple Lot Business Cards (Volume Discount)

Multiple lot discounts are available with text changes or omissions. Changes in registration, logos, bleeds, ink, stock, etc. will be priced as separate orders. Request a quote.

Oversized and Undersized Business Cards

Standard Business Cards measure 3½" x 2". Special card sizes measuring 1" x 2½" up to 2½" x 4" are available. Apply the following charges to the base price:

	500	1,000	Add'l 500
Oversized/Undersized Business Cards	$35.20	$35.20	$11.85

(R)

Request a quote for Business Cards larger than 4" x 4". Allow one additional production day.

Phantom Watermark

A flat printed 5% screen of your logo printed in the center of your letterhead to simulate a paper watermark.

	500	1,000	Add'l 500
Phantom Watermark	$85.20	$124.40	$24.65

(R) Production Time: 1 additional working day for phantom watermarks.

Photos

Photos are not recommended in thermography or raised print. On all photographs, a copyright release form signed by the photographer must accompany the order.

Proofs

Proofs are available for $15.00 **(R)** each. For proofs that require typesetting and design, see "Art Charges" on page 216. This is NOT a press proof and is approximate color only. This proof should be used to evaluate copy, color breaks, and art/photo placement. Production time starts after proof approval.

Printed press proofs are billed as actual orders of the minimum quantity less 10%.

Registration

Request a quote on registration between:

- 3 or more ink or foil colors
- Ink and foil stamping
- Ink and foil embossing
- Ink and blind embossing
- Ink and die cutting
- Flat and thermography
- Engraving or letterpress and any other process

	500	1,000	Add'l 500
Registration between 2 inks	$19.90	$19.90	FREE
Registration between 2 foils	$39.80	$39.80	$6.75

(R)

Round Corners

	500	1,000	Add'l 500
Round Corners	$14.25	$16.30	$8.15

(R)

Special Foil Charge

$46.40 **(R)** per item

Allow additional production time for special foils; please request a quote. Holographic foils are available for an additional charge, please request a quote. See standard foil colors on page 215.

Special Order Stock

For special order stocks, request a quote. Allow additional time for special order stocks.

Tab and Non-Tab File Cards

For tab and non-tab file cards, request a quote.

Templates

Standard templates are available to assist you in creating print-ready files. Import or place templates in your document as a non-printing reference guide. Proof your files before submission. Templates are available on the "Help & Resources" tab at Navitor.com

Typestyles

View a variety of typestyle choices for creating a unique custom image on page 215. Typestyles are also available on the "Help and Resources" tab at Navitor.com.

Variable Data

If using variable text or data, see "Variable Data Guidelines" on page 258 for more information.

Creating Your Files

Create one item sized correctly per document. (Placed graphics and text should be sized at 100%.)

Fonts:

Using your illustration program, convert all text "to curves" or "create outlines" in your files. Never use the stylization palette to bold, italicize, add drop shadow, or to put outline on your fonts. If you are using fonts not owned by Navitor, outlines must be created in an illustration program before submitting your artwork.

Margin Requirements:

Spot Color printing:

1. Business cards must be sent 1-up with at least a ⅛" (.125") margin.
2. Envelopes must allow ¼" (.25") from the top and side.
3. Letterhead must have at least ⅜" (.375") at the top and ¼" (.25" along all sides and bottom.

Full Color Process printing:

1. Business cards should have at least ⅛" (.125") margins.
2. Postcards need at least ¼" (.25") margins.
3. Sales sheets, flyers and brochures require at least ¼" (.25") margin for the text or other image that doesn't bleed on all sides. If a bleed is wanted, the text still needs to be ¼" (.25") away from the edge.

Bleed Requirements:

1. ⅛" (.125") should be allowed on all sides. Please make sure the text still maintains the required margin even when graphics bleed.
2. Bleeds are not available on full color raised letterhead and all envelopes without a quote.
3. Bleeds are available at no extra charge on short run full color Post-it® Notes. 1/16" (.0625") should be allowed on all sides.

Color Requirements:

We recommend a minimum resolution of 300 dpi for any Adobe® Photoshop® file or placed (raster) image for best quality.

Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.). If RGB or other non-CMYK colors are used in your files, the necessary conversion to CMYK will change the appearance of the colors when we print, sometimes dramatically.

While we are often able to closely reproduce a spot PANTONE MATCHING SYSTEM® (PMS) ink using full color process, PMS spot colors and process colors are produced using different methods. Therefore, colors produced in full color will differ from PANTONE® spot colors, sometimes significantly. Please refer to a Solid to Process Color Imaging Guide for color conversions.

Printing Black vs. Black for Full Color Flat and Raised Orders:
To ensure the best possible results for your order, it is important to understand when to use printing black (C-80%, M-80%, Y-80%, K-95%) and when to use 100% black.

For flat printing or letterheads & envelopes with thermography printing, use printing black when in registration with other colors, in areas with heavy ink coverage, or lines that are thicker than 2 points.

For Business Cards printing in thermography, use printing black instead of 100% black for all areas to optimize raised ink results. 100% black does not provide a good raised ink appearance when printing on business card stock. See below for more detail.

For thermography, use printing black instead of 100% black to optimize raised ink results. 100% black does not provide a good raised ink appearance when utilized in full color printing. See below for more detail.

Full Color Raised/Thermography Printing

Light skin tones, light colors, and low screen percentages will have a negative impact on the raised appearance of your product. For best raised printing results, we recommend that the Total Area Coverage be at 150% or higher. Total Area Coverage (TAC) is the total of the CMYK

Full Color Raised/Thermography (cont.)

value of a color. For example, a card using a light blue color with a CMYK mix of 89, 10, 0, 0 has a TAC of 99%. This color will not work well with thermography because there is not enough ink coverage to hold thermography powder.

Spot Color Printing

Spot orders should be colored using the correct spot color swatch. You can create your own spot swatch or you can download and install our Swatch Library from our website. For PANTONE MATCHING SYSTEM® colors, it is best to use the PANTONE solid uncoated library that is already loaded within the program.

We recommend a minimum resolution of 300 dpi for any Adobe® Photoshop® file or placed (raster) image for best quality. Black & White Bitmap Image Mode should be used unless screens are present, Grayscale Image Mode should be used if screens are present.

Swatch Library

Our Swatch Library can be installed on equipment that is running any Adobe product. This will give you access to all of our colors and their mix settings to ensure that we print exactly what you create. The instruction file will walk you through the process of setting up the file. The library and instructions for installation can be found under "Help and Resources" on our website.

Coloring your files for Spot Color Printing

Desired Ink Color	Name Your Color Swatch
Black	Black
Brown	Brown
Burgundy	Burgundy
Dark Blue	Dark Blue
Gray	Gray
Green	Green
Light Blue	Light Blue
Red	Red
Reflex Blue	Reflex Blue
Teal	Teal
Any Foil or Embossing	Conversion (**CRUCIAL** for die ordering)
PMS Ink	Use actual PANTONE® Spot Color Swatch*

Coloring your files for Multiple Spot Color Printing

Desired Ink Colors	Use These Colors
Any 2 Standard Colors	Actual Color
Black & 1 PMS Ink	Black & PANTONE® Spot Color Swatch*
2 PMS Inks	PANTONE® Spot Color Swatches*
1 Standard & 1 PMS Ink	Actual Color & PANTONE® Spot Color Swatch*
Black & Foil	Black & Conversion
Black & Embossing	Black & Conversion

NOTE: Files will be used as is if not indicated on your order blank.

*When using PANTONE® Spot Color Swatches in your file, they need to be named and colored the actual PANTONE® name and number being used to print your order.

PANTONE®, PMS and PANTONE MATCHING SYSTEM® are Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials.

Rights to Promotion

Navitor® reserves the right to use all products in our advertising and displays unless specified in writing at the time of order.

Variable Data

Variable Data Guidelines

Variable data is when text or image on the product changes from sheet to sheet. This can include text, images, or both. Each product page will specify if variable data is available.

Products with variable text are easy to order; just provide the following:

- A mockup of what the finished product will look like
- All art or images (see “Electronic Guidelines”) and text to be printed on the item
- A database file

The database file is the variable information to be printed on the product, set up in a spreadsheet. Excel files are appropriate for most product lines; CSV files are preferred for labels and specialty products like badges, signs, gifts, and awards.

There are two elements necessary in the file:

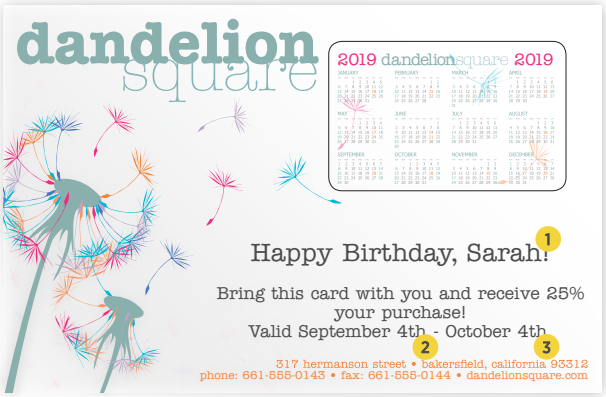
- The header, which is the first row of the spreadsheet that describes each column
- The database, which is the information that varies as shown below.

For variable images, include the names of the relevant image files in the spreadsheet and include an image placeholder in the proof. Be sure to submit image files along with the rest of the order.

For more information on pricing, call for a quote.

Variable Text Example

	A (1)	B (2)	C (3)
1	Name	Birth Day	Expiration Date
2	Sarah	September 4	October 4
3	Kara	September 7	October 7
4	Abigail	September 14	October 14
5	Jeannie	September 17	October 17
6	Rhonda	September 23	October 23



Variable Image Example

	A
1	Animal Image
2	YellowLab.eps
3	LoveBirds.eps
4	Collie.eps
5	RedPuppy.eps
6	SiameseKitten.eps

Color Requirements

We now have a new "Accurate Color" System. You can now send your files colored using the intended PMS color instead of having to color it using CMYK colors. Every effort will be made to print your intended color within acceptable standards.

Spot Color Printing

1. Raster Artwork: Submit black and white images or grayscale images at 600 dpi for standard spot printing. If raster artwork is placed into a layout program (InDesign, Quark, CorelDRAW, etc.), the artwork can be colored per our guidelines. (See "Coloring Your Files.")
2. Vector Artwork: Every element of the file must be colored with spot colors (no RGB, CMYK, etc.). (See "Coloring Your Files.")

Full Color Process Printing

1. Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.).
2. If RGB or other non-CMYK colors are used in your files, the necessary conversion to CMYK will change the appearance of the colors when we print, sometimes dramatically.
3. While we are often able to closely reproduce a spot PANTONE MATCHING SYSTEM® (PMS) colors using full color process, PMS spot colors and process colors are produced using different methods. Therefore, colors produced in full color will differ from Pantone® spot colors, sometimes significantly.
4. To ensure the best possible results for your order, use printing black (C-80%, M-80%, Y-80%, K-95%) instead of 100% black to achieve the best result.

Coloring your files for Spot Color Printing

Desired Ink Color	Name Your Color Swatch
Black	Black
Brown	Brown
Burgundy	Burgundy
Dark Blue	Dark Blue
Gray	Gray
Green	Green
Light Blue	Light Blue
Red	Red
Reflex Blue	Reflex Blue
Teal	Teal
Any Foil or Embossing	Conversion (**CRUCIAL** for die ordering)
PMS Ink	Use actual PANTONE® Spot Color Swatch*

Coloring your files for Multiple Spot Color Printing

Desired Ink Colors	Use These Colors
Any 2 Standard Colors	Actual Color
Black & 1 PMS Ink	Black & PANTONE® Spot Color Swatch*
2 PMS Inks	PANTONE® Spot Color Swatches*
1 Standard & 1 PMS Ink	Actual Color & PANTONE® Spot Color Swatch*
Black & Foil	Black & Conversion
Black & Embossing	Black & Conversion

NOTE: Files will be used as is if not indicated on your order blank.

*When using PANTONE® Spot Color Swatches in your file, they need to be named and colored the actual PANTONE® name and number being used to print your order.

Pantone®, PMS and PANTONE MATCHING SYSTEM® are Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials.

Native Applications

We accept files created in the following native applications:

- Acrobat® PDF..... Mac & PC ***PREFERRED FORMAT***
- QuarkXPress®..... Mac & PC
- Adobe® InDesign®..... Mac & PC
- Adobe® Photoshop®..... Mac & PC
- Adobe® Illustrator®..... Mac & PC
- CorelDRAW®..... PC only

We **DO NOT** accept files created in the following native applications:

- Microsoft® PowerPoint®..... Mac & PC
- Microsoft® Excel®..... Mac & PC
- Microsoft® Word®..... Mac & PC
- Microsoft® Publisher®..... PC only

Application Requirements

PDFs — Macintosh or IBM Compatible

1. All fonts must be embedded.
2. All elements of the file must be colored per our guidelines.
3. All placed graphics and images need to be high quality, colored according to our guidelines (see "Coloring Your Files") for the product ordered. Whenever possible, place vector images into the layout before converting to a PDF. Be aware that when changes need to be made to placed images (coloring, mode, etc.), there is the possibility of the quality being compromised.
4. Name the PDFs without punctuation of any kind (except .pdf) or special characters. File names should be short.

QuarkXPress® — Macintosh® or IBM® Compatible

1. When selecting fonts, you must use only the selected fonts owned by Navitor®, as listed on Navitor.com. If you are using font no owned by Navitor, outlines must be created in an illustration program before placing into your QuarkXPress® document.
2. Never use the style palette to modify fonts. That change will not show when printed.
3. Along with your file sent for placement, we need the supporting graphic file(s) given the same name as the graphic(s) in your document. (Changing the name after placement will make the graphic come up as "missing" or "modified" when read by our imagesetters.) Place graphics at 100%. Placed graphics need to be high quality or good vector art to receive the best quality printed product.
4. Color all text and graphics according to the color specifications for the type of product you are ordering. (See "Coloring Your Files.")

Adobe® InDesign® — Macintosh® or IBM® Compatible

1. Change all text into "outlines" in your document.
2. If you are using an imported graphic in your InDesign® document, be sure to include or embed the original graphic file. Place graphics at 100%. Placed graphics need to be high quality or good vector art to receive the best quality printed product.
3. Save as an INDD file.
4. Color all text and graphics according to the color specifications for the type of product you are ordering. (See "Coloring Your Files.")

Adobe® Photoshop® - Macintosh® or IBM® Compatible

1. Files must be saved as a TIFF without compression.
2. If using spot printing, do not color an image in Photoshop®.
3. Submit black and white bitmap mode images at 600 dpi and grayscale mode images at 600 dpi for standard spot printing. Images that come to Navitor at a lower quality than what is recommended will be output as sent.
4. Color all text and graphics according to the color specifications for the type of product you are ordering. (See "Coloring Your Files.")
5. All files need to be submitted at the size being used for printing.
6. If bleeds are needed, allow ⅛" (.125") on all sides unless otherwise noted.

Adobe® Illustrator® — Macintosh® or IBM® Compatible

1. Change all text into "outlines" in your document.
2. If you are using an imported graphic in your Illustrator® document, be sure to include or embed the original graphic file. Place graphics at 100%. Placed graphics need to be high quality or good vector art to receive the best quality printed product.
3. Save the file as an Illustrator EPS.
4. Color all text and graphics according to the color specifications for the type of product you are ordering. (See "Coloring Your Files.")

General Electronic Guidelines

Application Requirements (cont.)

CorelDRAW® — Native Files

1. We do not recommend this application for full color layouts.
2. If CorelDRAW® is used, we cannot guarantee that colors for full color products will match what is seen on screen. You will be responsible for any color issues if native CorelDRAW® file is sent.
3. Follow established guidelines for all graphics. Placed graphics need to be colored correctly for the product ordered (see “Coloring Your Files”). Placed graphics need to be high quality or good vector art to receive the best quality printed product.
4. Create outlines (text to curves) on all type within a native CorelDRAW® file.
5. If there are text overflow issues, we may need to resize or reposition text to fit the imprint area.
6. Color all text according to our guidelines. (See “Coloring Your Files.”)